



KERNDSN.ORG
KERN DOWN SYNDROME NETWORK

WALK FOR A

FREE
REGISTRATION

MILLION DREAMS



Infinite Possibilities

Honoring
Down
Syndrome
Awareness

SATURDAY, OCTOBER 5, 2024

STRAMLER PARK

7AM - 3PM

4003 CHESTER AVE., BAKERSFIELD, CA 93301

ACTIVITIES

- ✓ 1 MILE WALK
 - ✓ CARNIVAL STYLE ACTIVITIES
 - ✓ RESOURCE FAIR
 - ✓ RAFFLES & GIVEAWAYS
- (DISCOUNTED PRICING UNTIL
FRIDAY, SEPTEMBER 27, 2024)



SCAN QR CODE
FOR MORE INFO

CONTESTS

- ✓ BIGGEST TEAM
- ✓ TOP FUNDRAISING TEAM
- ✓ BEST TEAM T-SHIRT DESIGN
- ✓ BEST TEAM SPACE DESIGN

WWW.LINKTR.EE/KERNSDN



2ND ANNUAL WALK FOR A MILLION DREAMS

SATURDAY, OCTOBER 5, 2024

7AM TO 3PM

STRAMLER PARK 4003 CHESTER AVE., BAKERSFIELD, CA 93301

Dear Community Partner,

After a hiatus due to the challenges of COVID-19, Kern Down Syndrome Network (KDSN) is thrilled to announce the return of our annual Walk for a Million Dreams! This event is not just a walk; it's a celebration of diversity, inclusion, and the power of community. As we prepare to host this empowering event, we invite you to participate as a valued sponsor.

Join us for a day filled with inspiration, empowerment, and celebration. Together, we can walk towards a future where every individual with Down syndrome is valued, included, and given the opportunity to achieve their dreams.

By partnering with us, you will not only demonstrate your commitment to social responsibility and community engagement but also contribute to a brighter and more inclusive future for individuals with developmental disabilities.

As a sponsor, your brand will receive prominent visibility throughout the event, including recognition in our promotional materials, social media campaigns, and on-site signage. Additionally, you will have the opportunity to engage directly with potentially up to 1,000 attendees, showcasing your dedication to making a positive impact in our community.

In addition to the walk itself, we will be hosting several contests celebrating the spirit of the Walk for a Million Dreams teams, including awards for:

- **Biggest Team:** Celebrating the team with the most participants.
- **Top Fundraising Team:** Recognizing the team that raises the most funds.
- **Best Team T-shirt Design:** Showcasing innovative design prowess.
- **Best Team Space Design:** Highlighting imaginative team setups, creativity and spirit.

Following the walk, attendees will enjoy a variety of carnival-style activities, including water games, bounce houses, a petting zoo, raffles and resource fair.



KERNDNSN.ORG
KERN DOWN SYNDROME NETWORK

How You Can Help

- **Become a Sponsor:** Let our local families know you stand with them by becoming a sponsor of the 2024 KDSN Walk for a Million Dreams. Your sponsorship not only offers numerous marketing opportunities but also demonstrates your commitment to our cause.
- **Register as an Exhibitor:** Showcase your products and services while supporting our local families by registering as an exhibitor at the event.
- **Create a Team:** Rally your colleagues under the banner of your company and join us in supporting this noble cause. This not only brings recognition to your company but also showcases your philanthropic efforts within our community.
- **Make a Donation:** Contribute at any level to support the event and our organization's mission. You can donate online through our secure portal www.ds-stride.org/kdsnwalk or by mail.

Your participation, irrespective of the level of support, is instrumental in enabling KDSN to continue its mission of serving families in and around greater Kern County. Your participation and generosity enable KDSN to coordinate crucial local efforts for education, medical outreach, public awareness, and year-round programs and services benefiting our community.

Established in 2015 as a 501(c)(3) non-profit organization, KDSN steadfastly dedicates itself to this vital cause.

Thank you for considering our invitation. Together, we can walk towards a future where every individual with Down syndrome is valued, included, and given the opportunity to achieve their dreams. We look forward to the possibility of collaborating with you to make this year's Walk for a Million Dreams a resounding success.

Warm regards,

Carina Burciaga
Marketing Coordinator
(661) 301-8118
walk@kerndsn.org
Kern Down Syndrome Network



Sponsorship Levels

Diamond Sponsor - \$10,000+ (1 Available)

- Logo placement on Walk for a Million Dreams banners, Walk for a Million Dreams t-shirts, and KDSN promotional materials until March 31, 2025.
- Recognition in all press releases and media coverage
- Special acknowledgment during the event's opening ceremony
- Opportunity to set up a branded booth in prime location at the event

Platinum Sponsor - \$7,500 (2 Available)

- Logo placement on Walk for a Million Dreams banners, t-shirts and promotional material.
- Recognition in press releases and media coverage
- Special acknowledgment during the event's opening ceremony
- Opportunity to set up a branded booth at the event

Gold Sponsor - \$5,000 (3 Available)

- Logo placement on event banners
- Recognition in press releases
- Special acknowledgment during the event's opening ceremony
- Opportunity to set up a branded booth at the event

Silver Sponsor - \$2,500 (4 Available)

- Name listed on event banners
- Recognition in event program
- Opportunity to set up a branded booth at the event

Bronze Sponsor - \$1,000 (5 Available)

- Name listed in event program
- Recognition on social media platforms

Sponsorships exceeding \$1000 will include exhibitor space.

Sponsorship must be confirmed by Friday, August 30, 2024 in order for company logo to be included in promotional materials.

SPONSORSHIP FORM

Walk for a Million Dreams
Saturday, October 5, 2024



**SCAN QR CODE
TO COMPLETE ONLINE**

P.O. Box 1022, Bakersfield, CA 93302
info@kerndsn.org
www.linktr.ee/kerndsn

● Term & Conditions

Please ensure your sponsorship with KDSN is confirmed by Friday, August 30, 2024, to ensure inclusion of your logo on the printed materials for the Walk for a Million Dreams. Sponsor confirmations received after this date will still be acknowledged on the website, KDSN social media pages, and other event signage. However, they may not meet the deadline for inclusion in promotional materials.

Complete to Confirm

Sponsorship Level : **Diamond** **Platinum** **Gold** **Silver** **Bronze**
 \$10,000+ \$7,500 \$5,000 \$2,500 \$1,000
 1 Available 2 Available 3 Available 4 Available 5 Available

Company : _____

Address : _____

Phone Number : _____ **E-Mail** : _____

Contact Person : _____ **Contact Title & Phone** : _____

Payment : CC Check Cash Invoice PayPal, Venmo, Zelle

Would you like to reserve your vendor space? (valid for sponsorships over \$1000): Yes No

PLEASE PROVIDE PAYMENT INFORMATION

● **Cardholder Name** : _____

Credit Card Number : _____

Expiration Date : _____ **CVV** : _____

Billing Address : _____

Zip Code : _____

Total amount to be charged : _____

● **Cardholder Signature** : _____

Questions:

For inquiries about your sponsorship or the event, please contact Amber Ranger at (661) 703-4482 or via email at Amber@kerndsn.org.

Signature

EXHIBITOR FORM

Walk for a Million Dreams
 Saturday, October 5, 2024



**SCAN QR CODE
 TO COMPLETE ONLINE**

P.O. Box 1022, Bakersfield, CA 93302
 info@kerndsn.org
 www.linktr.ee/kerndsn

● Term & Conditions

Your assigned table space will be positioned close to or along the walkway, ensuring visibility to an audience of over 1000 attendees. To enhance your presentation, feel free to bring company/organization signage, balloons, and informative materials for display. Your exhibition area is limited to the immediate vicinity of your table, usually measuring around 12 x 12 feet, unless prior arrangements have been made for additional space. It's advisable to bring your own shade, like an EZ-up canopy, to protect yourself and your materials from changing weather conditions. Please note that exhibitor space is limited and reservations are accepted on a first-come, first-served basis. Secure your spot by Friday, September 27, 2024 by filling out and submitting the form along with the required fee(s) to KDSN.

Type of Organization/Business:

Nonprofit \$150 For Profit Agency/Business \$200

Complete to Confirm

Company : _____
Address : _____
Phone Number : _____ **E-Mail** : _____
Contact Person : _____ **Contact Title & Phone** : _____
Number of spaces/tables needed : _____
Will products be available for purchase at your booth? : _____
Will a percentage of sales be contributed back to KDSN? : _____
If yes, please give specific details : _____

Exhibitor Fees

A 6-foot table, two chairs, and basic signage will be provided. Fees are calculated per table or allocated space. Exhibitors are requested to contribute a raffle prize or gift valued at a minimum of \$50, which will be distributed to attendees during a raffle event. Payment must be received by Friday, September 27, 2024 to confirm attendance.

PLEASE PROVIDE PAYMENT INFORMATION

Payment : Credit card Check Cash Invoice PayPal, Venmo, Zelle

● **Cardholder Name** : _____

Credit Card Number : _____

Expiration Date : _____ **CVV** : _____

Billing Address : _____

Zip Code : _____

Total amount to be charged : _____

● **Cardholder Signature** : _____

Questions:

For inquiries about your booth's placement, exhibitor fees, or the event, please contact Lettie Gurrola at (661) 472-8383 or Lettie@kerndsn.org.

 Signature