

WALK FOR A MILLION DREAMS & WDS D CELEBRATION



2ND ANNUAL KDSN WALK FOR A MILLION DREAMS AND WORLD DOWN SYNDROME DAY CELEBRATION

SATURDAY, MARCH 21, 2020

EVENT IS FROM 9AM TO 5PM

PYLES BOYS CAMP GROUP PICNIC AREA

LAKE MING ROAD, BAKERSFIELD, CA 93306

Dear Friend and Supporter:

The Kern Down Syndrome Network will be hosting it's 2nd Annual Walk for a Million Dreams and World Down Syndrome Day Celebration at the Pyles Boys Camp Group Picnic Area on Saturday, March 21, 2020.

Kern Down Syndrome Network invites you to join us in supporting people with Down syndrome in Kern County. People with Down syndrome have dreams and aspirations, just like the rest of society, but often those dreams are under-valued. We invite you to collaborate with us to support individuals with Down syndrome in our community; we are walking to raise awareness, raise funding, and raise our expectations by appreciating the value added to our community when we are all included. We will have a contest celebrating the following Walk for a Million Dreams teams:

1. Biggest team (most members)
2. Top fundraising team
3. Best costumes
4. Best team T-shirt design
5. Best team space design

At the event on March 21, 2020, we will walk together, then we will enjoy carnival-style activities, bounce houses, raffles, vendors, and community energy. Our goal is to raise awareness that people with Down syndrome in Kern County are part of our community, and regardless of perceived ability, we all have a place, and being included matters.

Opportunities for Involvement

* Become a Sponsor of the 2020 KDSN Walk for a Million Dreams and World Down Syndrome Day Celebration! Let our local families know you support them and their children. Your Sponsorship offers you numerous marketing opportunities. (See enclosed Sponsor information).

* Register to be an Exhibitor at the event. Promote your products and/or services while showing your support for our local families. (See enclosed Exhibitor Request Form).

* Create a Team using the name of your company and get your associates involved in supporting a great cause by asking them to join the team. This also brings recognition to your company so our community can see your philanthropic efforts. Register at: <https://www.ds-stride.org/kdsnwalk>

* Make a general donation to KDSN at any level to support the event and the organization's mission. You can donate online at <https://www.ds-stride.org/kdsnwalk> or you can mail a check made payable to KDSN. You can also pay by phone with a credit card.

No matter what level of support works best for you and/or your company, please know that your participation and generosity helps KDSN coordinate important local efforts for education, medical outreach, public awareness and year-round programs and services provided by our organization to the community. You will also be supporting national efforts in Down syndrome research and advocacy.

KDSN is a non-profit 501 (c) 3 organization founded in 2015 and today serves more than 100 families in and around greater Kern County. KDSN is affiliated with the National Down Syndrome Congress (NDSC).

Tax ID# 47-5671895.

For more information, please contact Amber Ranger, at (661) 703-4482 or Amber@kerndsn.org or Lettie Moore at (661) 472-8383 or Lettie@kerndsn.org. You can also visit our Facebook page at www.facebook.com/kerndsn or www.ds-stride.org/kdsnwalk for photos, video and more information about this event:

Thank you. We look forward to hearing from you

Sincerely,

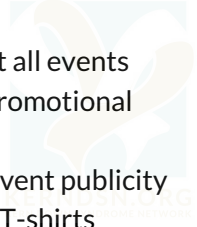
Amber Ranger

Enclosures: KDSN Walk for a Million Dreams event flyer

Sponsor information and confirmation form

Exhibitor Request Form

WALK FOR A MILLION DREAMS & WDSO CELEBRATION



Executive Platinum Level: \$10,000 (2 available)

- Corporate logo and Executive Platinum recognition at all events scheduled in 2020 including Walk for a million Dreams promotional materials
- Premier corporate recognition in media and any pre-event publicity
- Corporate logo on day-of-event signage and on event T-shirts
- Distribution of sponsor-provided materials (optional)
- VIP introduction from the stage and recognition gift presented during the event
- Exhibitor space on the day of the event (optional)
- Executive Platinum logo recognition in KDSN Social Media & website

Platinum Level: \$5,000 (3 available)

- Corporate logo and Platinum sponsor recognition on all Walk for a Million Dreams promotional materials
- Recognition in any pre-event publicity
- Corporate logo on day-of-event signage and on event T-shirts
- Distribution of sponsor-provided materials (optional)
- Special recognition from the stage during the event
- Exhibitor space on the day of the event (optional)
- Platinum sponsor recognition in KDSN Social Media & website

Gold Level: \$2,500 (4 available)

- Corporate logo and Gold sponsor recognition on all Walk for a Million Dreams promotional materials
- Corporate logo on day-of-event signage and on event T-shirts
- Distribution of sponsor-provided materials (optional)
- Special recognition from the stage during the event
- Exhibitor space on the day of the event (optional)
- Gold sponsor recognition in KDSN Social Media & website

Silver Level: \$1,000 (5 available)

- Corporate logo or family/team name and Silver sponsor recognition on select Walk for a Million Dreams promotional materials
- Corporate logo or family/team name on day-of-event signage and on event T-shirts
- Silver sponsor recognition in KDSN Social Media & website

KDSN is a non-profit organization exempt from Federal and State income taxes under section 501 (c)(3) of the Internal Revenue Code and Section 23701 (d) of the California Revenue and Taxation Code.

Our Federal Tax Identification number is 47-5671895.