



2021 BAY AREA STEP UP FOR DOWN SYNDROME WALK

10.17.2021

#STEPUP4DSCBA



Down Syndrome Connection of the Bay Area
Empower - Inspire - Support



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BECOME A COMMUNITY PARTNER!

The Down Syndrome Connection has been serving the greater San Francisco Bay Area since 1998. **Our mission is to empower, inspire and support people with Down syndrome, their families and the community that serves them, while fostering awareness and acceptance in all areas of life.**

Down syndrome is the number one chromosomal disorder in the U.S. One in 691 births results in a baby born with Down syndrome. Our services are essential to our families and in many cases, we are a lifeline. We are also unique in Northern California being a full time and fully staffed agency serving the unique needs of people of all ages with Down syndrome and their families.

October is National Down Syndrome Awareness month, and we will be celebrating 23 years! The annual Bay Area Step Up for Down Syndrome Walk will be held on October 17th, 2021. This event brings together more than 1,500 people to celebrate abilities, and it is also our largest fundraiser where, we hope to raise a minimum of \$225,000 to sustain our vital programs.

Your sponsorship allows DSCBA to:

- Connect families to resources and other families.
- Provide one-of-a-kind programs for all ages.
- Continue essential support services for the entire family.
- Bring opportunities for empowerment and growth through education.
- Develop strategic alliances with education, medical and mental health communities.

SPONSORSHIP OPPORTUNITIES

Let us promote your business to our network of 5,700 Facebook followers, 1,100 Instagram followers, and more than 6,000 members on our mailing list. See below for the additional benefits offered at each sponsorship level.

BECOME A COMMUNITY PARTNER

The DSCBA is solely funded by the community. As a sponsor you have an awesome opportunity to make a significant impact on people's lives.

The DSCBA is a 501c3 nonprofit organization based in Danville. Our tax ID is 91-1904304. We thank you for considering a sponsorship for the Step Up Walk. The generosity of the greater community is what keeps us going strong.

Thank you to our amazing sponsors of our 2020 Bay Area Step Up for Down Syndrome Virtual Walk!



PRIVATE WEALTH MANAGEMENT



Danville/Sycamore Valley Rotary Club



SPONSORSHIP LEVELS & BENEFITS



PRE-EVENT RECOGNITION

Your company name mentioned in radio PSA's on-air throughout the month of September. (Sponsorship must be received by 8/15)	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Opportunity to provide a 30-second video that can be played over social media highlighting your business and why you are supporting the DSCBA	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Two-week paid FB ad highlighting your sponsorship reaching up to 15,000 people	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Social media blitz -5,700 Facebook, 1,100 Instagram (throughout the months of August, September & October.)	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Your company logo/name on mass email marketing throughout the months of August, September & October (Over 6,000 recipients each instance)	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Company logo/name on event website	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION

ONSITE RECOGNITION

Your company leads the walk with an 8 foot custom color banner provided by DSCBA.	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Opportunity to speak for 5 minutes at event regarding your sponsorship and support.	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
DSCBA to set up your company booth in a premier location	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Two reserved parking spaces near entrance	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Opportunity to have a booth/exhibit	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Verbal recognition by DSCBA Executive Director - to over 1500 people	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Sponsor Banner provided by DSCBA	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION

POST-EVENT RECOGNITION

Company profile and link on DSCBA website for up to one year	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION
Your company name/logo in DSCBA 2021 Winter Newsletter And 2021 Annual Impact Report	EMPOWER	INSPIRE	SUPPORT	CONNECT	FRIEND	DONATION

PLEASE CHOOSE ONE LEVEL

EMPOWER
 INSPIRE
 SUPPORT
 CONNECT
 FRIEND
 DONATION

CONTACT INFORMATION

Name: _____
 Company: _____ Phone: _____
 Email: _____
 Address: _____ City: _____ State: _____ Zip: _____

BILLING INFORMATION

Payment Options: Check #: _____ Please charge to my credit card (circle one): Visa MasterCard AMEX Discover
 Name on card: _____
 Card Number: _____ Expiration Date: _____ CVV: _____
 Billing Address: _____
 Phone: _____ Email: _____
 Signature: _____ Date: _____

Please mail all sponsorships and donations to
 DSCBA -2021 Bay Area Step Up for DS Walk | 101-J Town & Country Drive, Danville, CA 94526
 925-362-8660 | events@dscba.org | Tax ID #: 91-1904304
 All Sponsorships need to be received by September 30th to get recognition.



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NEW THIS YEAR: T-SHIRT & TRACK SIGN SPONSORSHIP OPPORTUNITIES!

HERE'S A GREAT OPPORTUNITY FOR SMALL BUSINESSES AND FAMILIES! BE A SPONSOR AND GET YOUR FAMILY NAME/PICTURE/BUSINESS NAME OR LOGO ON OUR STEP UP WALK T-SHIRT OR TRACK SIGN



- SLEEVE SPONSOR LOGO \$1,000 (2 AVAILABLE)
- SHIRT SPONSOR - LOGO \$500
- SHIRT SPONSOR - NAME ONLY \$300



- TRACK SIGN SPONSOR - \$500
- ___ # SIGNS
- SELECT WHICH DESIGN YOU WANT
- NAME ONLY LOGO PHOTO AND NAME

In order to have your name or logo printed on the t-shirts or signs, we must receive your sponsorship no later than the TUESDAY, AUGUST 15, 2021. We will reach out to you with specs for all artwork. Please email events@dscba.org if you have any questions.

CONTACT INFORMATION

Name: _____

Company: _____ Phone: _____

Email: _____

Address: _____ City: _____ State: _____ Zip: _____

BILLING INFORMATION

Payment Options: Check #: _____ Please charge to my credit card (circle one): Visa MasterCard AMEX Discover

Name on card: _____

Card Number: _____ Expiration Date: _____ CVV: _____

Billing Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Please mail all sponsorships and donations to:
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925-362-8660 | events@dscba.org | Tax ID #: 91-1904304