



BECOME A COMMUNITY PARTNER!

The Down Syndrome Connection has been serving the greater San Francisco Bay Area since 1998. Our mission is to empower, inspire and support people with Down syndrome, their families and the community that serves them, while fostering awareness and acceptance in all areas of life.

We need your sponsorship and support today!

The annual Bay Area Step Up for Down Syndrome Walk will be held on October 9th, 2022 during National Down Syndrome Awareness Month at Oak Hill Park in Danville.

This event is our largest fundraiser bringing together more than 1000 people to walk together and enjoy a day of family fun. Our goal is to raise \$225,000 to sustain vital and one-of-a-kind programs. **For a limited time your gift is doubled thanks to a matching grant from a generous Foundation.**

To kick off the celebration we are also hosting a NEW T21 Fun Run at the beautiful Lafayette Reservoir on August 27th, 2022 which adds an additional recognition opportunity to your sponsorship.

Your sponsorship allows DSCBA to:

- Connect families to resources and other families.
- Provide one-of-a-kind programs for all ages.
- Continue essential support services for the entire family.
- Bring opportunities for empowerment and growth through education.
- Develop strategic alliances with education, medical and mental health communities.

SPONSORSHIP OPPORTUNITIES

Let us promote your business to our network of 6,200 Facebook followers, 1,200 Instagram followers, and more than 6,000 members on our mailing list. See below for the additional benefits offered at each sponsorship level. As a sponsor you have an awesome opportunity to make a significant impact on people's lives.

We thank you for considering sponsorship for the Step Up for Down Syndrome Walk. The generosity of the greater community is what keeps us going strong.

NOTE: The DSCBA is a registered 501c3 non-profit organization with a tax ID of 91-1904304.

Thank you,

Nancy LaBelle
Executive Director
nancy@dscba.org

Dana Morris
Board Chairperson
dbmorris05@gmail.com

Kshama Perera
Development Director
kshama@dscba.org



SPONSORSHIP LEVELS & BENEFITS

STEP UP WALK & T21 FUN RUN

EMPOWER
\$15,000

INSPIRE
\$10,000

SUPPORT
\$5,000

CONNECT
\$3,000

FRIEND
\$1,000

WALK/RUN
\$500

PRE-EVENT RECOGNITION

On-air (radio) PSAs up to 6 weeks	✓					
30-second video created for social media	✓					
Facebook ad reaching up to 15,000	✓	✓				
Your logo/name on DSCBA printed materials	✓	✓	✓			
Your logo/name on: social media - 6,200 Facebook, 1,200 Instagram, multiple mass emails - 6,000+ reach per instance - 3 months	✓	✓	✓	✓		
Company logo/name on event website	✓	✓	✓	✓	✓	✓
Your logo/name on T21 Fun Run t-shirt (deadline August 3rd, 2022)	✓	✓	✓	✓	✓	✓

DAY OF EVENT (STEP UP WALK ONLY)

Your company leads the walk; custom color banner provided by DSCBA.	✓					
Opportunity to speak about your sponsorship	✓	✓				
2 premier parking spaces	✓	✓	✓			
Premier booth/exhibit space at event - set up by DSCBA	✓	✓	✓			
Your logo on event banner	✓	✓	✓	✓	✓	

POST-EVENT RECOGNITION

Logo/name on DSCBA website for up to one year	✓	✓	✓			
---	---	---	---	--	--	--

PLEASE CHOOSE ONE LEVEL

EMPOWER INSPIRE SUPPORT CONNECT FRIEND WALK/RUN

CONTACT INFORMATION

Name: _____

Company: _____ Phone: _____

Email: _____

Address: _____ City: _____ State: _____ Zip: _____

BILLING INFORMATION

Amount: _____ Payment Options: Check #: _____ Please charge to my credit card (circle one): Visa MasterCard AMEX Discover

Name on card: _____

Card Number: _____ Expiration Date: _____ CVV: _____

Billing Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Please mail all sponsorships and donations to
 DSCBA -2022 Bay Area Step Up for DS Walk | 101-J Town & Country Drive, Danville, CA 94526
 925-362-8660x101 | events@dscba.org | Tax ID #: 91-1904304
 All Sponsorships need to be received by September 30th to get recognition