



Dear Community Partner,

I would like to invite your company to be a part of the Down Syndrome Association of Atlanta's (DSAA) 24th Annual Buddy Walk® on October 2, 2021. It is a celebration of the abilities and accomplishments of individuals with Down syndrome.

The Buddy Walk:

- Was established in 1995 by the National Down Syndrome Society (NDSS)
- Is held in October during Down Syndrome Awareness Month
- Promotes acceptance and inclusion of people with Down syndrome.
- Proceeds for the Atlanta Buddy Walk benefit programs serving individuals and families in our region
- 2.5 % of proceeds go to NDSS to help support advocacy at the national level

The Annual DSAA Buddy Walk is a walk in which anyone can participate without special training, it is a day filled with family fun activities. Others who attend are educators, therapists and vendors from our community willing to provide resources and information for families with children and adults with Down syndrome. While we were unable to hold an in-person Buddy Walk last year we held a virtual walk that connected us to a larger world. We hope to continue that connection in person this year.

Funds raised are used by DSAA to support much needed programs which provide immediate information and assistance to new parents, educational seminars, social events, monthly networking groups for moms, and resources to the 2021 Buddy Walk on October 2nd at Kennesaw State University. Being a Buddy Walk sponsor is a great opportunity for your company to get recognition for supporting individuals with Down syndrome in the Metro- Atlanta Region.

In addition to sponsoring this amazing event, you can also get involved by:

- Organizing a company team to participate and fundraise for the Atlanta Buddy Walk
- Providing volunteers to help during the day's activities
- Making a tax-deductible "in-kind" donation of goods and/or services

I hope you will choose to help promote the acceptance and inclusion of people with Down syndrome in our community. Your involvement will help make this year's Buddy Walk a spectacular celebration.

Thank you for your consideration and support!

Meagan Nash and Lindsey Lubel  
2021 Buddy Walk Co-Chairs

Sheryl Arno  
DSAA Executive Director