



Down Syndrome Awareness Group of East Tennessee

P.O. Box 53575, Knoxville, TN 37950-3575

865.202.8867

www.dsagtn.org

I hope you and your family are doing well during this challenging time. DSAG is immensely grateful for past sponsorship of our annual Buddy Walk which supports opportunities for families to celebrate the special people in our lives who have Down syndrome. This day of celebration helps DSAG continue its mission of raising awareness of the potential and the many abilities of our friends with Down syndrome, and assists us as we strive to support families in our 18-county area who have family members with Down syndrome.

The 2020 Buddy Walk is planned to take place on Sunday, November 1, from 1-4 p.m. We understand that we may not be able to continue with the event format of previous years, given the likelihood of continued social distancing guidelines by federal, state and local governments. However, we hope to proceed in an appropriate format that accomplishes the goals of the event and recognizes the support of our sponsors, while ensuring we do not put participants at risk of spreading or contracting the virus.

The attached form lists the various contribution levels, and the recognition given at each of those levels. We would greatly appreciate your consideration of support for our organization and our friends with Down syndrome in East Tennessee. I recognize that due to the uncertainty over the current health and economic crisis, you may not at this point be able to make a firm commitment to our event this year. When you are able to make such commitments again, I ask that you keep DSAG in mind as a consideration.

DSAG continues to meet families with positive, educational information to welcome the arrival of their new baby with Down syndrome in spite of COVID-19. We work with hospitals and health care providers to provide current, positive information, education and encouragement to families who receive a prenatal diagnosis and families who have just welcomed a new family member through birth or adoption.

On behalf of over 500 individuals in our area with Down syndrome, we thank you for considering support of the Buddy Walk this year. Should you have questions or need further information about our organization, please contact me at 865.202.8867.

Sincerely,

Angie Holbert
Executive Director/Buddy Walk Chairperson

2020
Knoxville Buddy Walk®
Corporate Sponsor Pledge form



Contact Name and title: _____
Company Name: _____
Address: _____
Phone: (_____) _____ Email: _____

Yes, we would like to help raise awareness and promote inclusion for people of all abilities and make a contribution to the 2020 Knoxville Buddy Walk®.

- Bronze:** \$300 to \$599 (due September 15, 2020)
 - Have your company name listed on a (11.25 x 5.75) Buddy Walk Ad sign and displayed on the Buddy Walk fundraising website <https://www.ds-stride.org/knoxvillebuddywalk>
- Silver:** \$600 to \$999 (due September 15, 2020)
 - Have your company name listed on a (11.25 x 12) Buddy Walk Ad sign and displayed on the Buddy Walk website <https://www.ds-stride.org/knoxvillebuddywalk> .
 - Have your company name (no logo) listed on the back of our Buddy Walk T-shirts.
- Gold:** \$1000 to \$2499 (due September 15, 2020)
 - Have your company name and logo listed on a customized (23 x 13.25) Buddy Walk Ad sign and displayed on the Buddy Walk fundraising website <https://www.ds-stride.org/knoxvillebuddywalk>.
 - Have your company name and logo displayed on the back of the Buddy Walk T- shirts, on any printed materials and select social media posts
 - Be announced as a sponsor in all radio PSA's, aired by our media sponsors.
- Platinum:** \$2500 or above (due September 15, 2020)
 - Same recommendations as the Gold Level at Buddy Walk, as well as being considered a yearlong sponsor at any DSAG event. Your company logo will be larger and included on any print materials, t-shirts or media coverage.

Please check the appropriate box(es)

Gift donation _____
_____ Market value _____

Financial pledge \$ _____

Please keep this donation confidential

Signature

Date

Thank you for your support!
Call 865.202.8867 or email info@dsagtn.org with questions.
Please return form to DSAG, PO Box 53575, Knoxville, TN 37950
DSAG is a 501(c)(3) organization, donations are tax-deductible as allowed by law.
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