



Down Syndrome Awareness Group of East Tennessee

P.O. Box 53575, Knoxville, TN 37950-3575

865.202.8867

www.dsagtn.org

Each year, our Buddy Walk provides opportunities for families to celebrate the special people in our lives who have Down syndrome. This day of celebration helps DSAG continue its mission of raising awareness of the potential and the many abilities of our friends with Down syndrome and assists us as we strive to support families in our 18-county area who have family members with Down syndrome.

The 2024 Buddy Walk will take place on October 20th, from 1-4 p.m. And, just as we say each year, we are excited about what we hope will be our biggest and best Buddy Walk ever! The separate sheet lists the various contribution levels, and the recognition given at each of those levels. We would greatly appreciate your consideration of support through sponsorship of this event, our organization, and our friends with Down syndrome in East Tennessee.

Every year, our Buddy Walk gets a little better and hope to raise more money; I want to let you know some of what we have been able to accomplish over the past years and currently do. We have put iPads with strong communication apps in the hands of individuals with Down syndrome to assist in their communication at school and home. We grant recreational scholarships that have allowed people with Down syndrome to participate in dance classes, music lessons, camps, gymnastics, and other sports. We meet numerous families with positive, educational information in hand to welcome the arrival of their new baby with Down syndrome. We have brought Dr. Brian Skotko, a Board-certified medical geneticist, and Co-Director of the Down Syndrome Program at Massachusetts General Hospital, to Knoxville to educate health care professionals and parents. We have hosted bike camps that taught campers with Down syndrome and other campers who are also differently abled to independently ride a bicycle. We have hosted a workshop for our parents by presenting information our DSAG board members learned when attending a NDSC Convention in Sacramento, California. We work with hospitals and health care providers to provide current, positive information, education and encouragement to families who receive a prenatal diagnosis and families who have just welcomed a new family member through birth or adoption. As well as several other programs that support our families on an ongoing basis.

DSAG is a parent/volunteer led, 501(c)(3) organization that provides information and support to families of individuals with Down Syndrome (DS). We are affiliated with both the National Down Syndrome Society (NDSS) and the National Down Syndrome Congress (NDSC).

On behalf of over 500 individuals in our area with Down syndrome, we thank you for considering supporting the Buddy Walk this year. Should you have questions or need further information about our organization, please contact me at 865.202.8867.

Sincerely,

Angie Holbert

Angie Holbert
Executive Director/Buddy Walk Chairperson

Knoxville Buddy Walk®

Corporate Sponsor Pledge form



Contact Name and title: _____
Company Name: _____
Address: _____
Phone: (_____) _____ Email: _____

Yes, we would like to help raise awareness and promote inclusion for people of all abilities and contribute to the local efforts of the Knoxville Buddy Walk®.

- Event Sponsor:** \$10,000 and up (Must be received by 9/1/2024 to meet advertising deadlines)
- ✦ Outdoor advertising space in Knoxville, featuring your company logo as the presenting sponsor!
 - ✦ Same recommendations as below, as well as being considered a yearlong sponsor at any DSAG event. Your company logo will be larger and included on any print materials, t-shirts, or media coverage until the following Buddy Walk season.

- Platinum:** \$5000 or above (due by September 1st)
- Same recommendations as below, as well as co-branding on medals or giveaway presented to participants.

- Gold:** \$2500 (due by September 1st)
- Your company name and logo co-branded on the bags given out to participants at Buddy Walk.
 - Your company name and logo displayed on the back of the Buddy Walk T- shirt.
 - Your company name listed on a customized (23 x 13.25) Buddy Walk Ad sign and displayed on the Buddy Walk fundraising website <https://www.ds-stride.org/knoxvillebuddywalk>.
 - Be announced as a sponsor in all radio PSA's, aired by our media sponsors.
 - Display your company logo on our Knoxville Buddy Walk social media pages.

- Silver:** \$1000 (due by September 1st)
- Your company name and logo displayed on the back of the official Buddy Walk T- shirt.
 - Your company logo listed on a (11.25 x 12) Buddy Walk Ad sign and displayed on the Buddy Walk website <https://www.ds-stride.org/knoxvillebuddywalk> .

- Bronze:** \$500 (due by September 1st)
- Your company logo listed on a (11.25 x 5.75) Buddy Walk Ad sign and displayed on the Buddy Walk fundraising website <https://www.ds-stride.org/knoxvillebuddywalk>

Please check the appropriate box(es)

- Gift donation _____
_____ Market value _____

- Financial pledge \$ _____

- Please keep this donation confidential

Signature

Date

Thank you for your support!
Call 865.202.8867 or email info@dsagtn.org with questions.
Please return form to DSAG, PO Box 53575, Knoxville, TN 37950
DSAG is a 501(c)(3) organization, donations are tax-deductible as allowed by law.
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