



Not Our Ordinary Walk!

The 2020 DownRight ExtraOrdinary Walk Caravan

*A DownRight ExtraOrdinary Physically Distanced
Socially Connected Event*

October 11, 2020

11:00 a.m.

John Prince Park, Lake Worth

Our New Normal Event Will Feature

- One Mile Car Caravan Through Scenic Lakefront Park
- Decorated Cars Celebrating Down Syndrome Awareness
- Commemorative Walk Caravan T-Shirt
- Goodie Bags
- Walk Route Cheerleaders and Characters
- Virtual Auction
- Virtual Pre-Events
- And More!

We are proud to continue our tradition of coming together to celebrate people with Down syndrome. Because for 26 years, our event has been MUCH MORE than just a Walk in the Park!

NEW! Select Sponsor Opportunities!

- **NEW! Your Company Video on Walk Website!**
- **NEW! Car Decorating Contest Sponsorship**
- **NEW! Your Company Promo Materials included in Caravan Goody Bag**
- **NEW! 'Cheering for People with Down Syndrome' Signs with Your Company Logo along Caravan Route**
- **NEW! October Weekly Down Syndrome Awareness Campaign Video Sponsorship**
- **NEW! FB Sponsorship Recognition**

**DOWNRIGHT
EXTRAORDINARY**

The Gold Coast Down Syndrome Organization Education, Advocacy and Social Programs are funded by the Walk

PAST SPONSORS

G4S, 4OCEAN, Greenberg Traurig, Florida Crystals, Delray Beach Elks, WPB Elks, Publix, Cohen & Sons Wealth Mgmt of Raymond James, Searcy Law, AT&T, Douglas Elliman Real Estate, Royal Palm Properties, City Furniture, Badcock Home Furniture, IBMSECU, Southern Dance Company, Synovus Bank, Tuscany 3PL

Sponsorship Packages 2020 Walk/Caravan

DIAMOND

\$5,000

Logo on T-Shirt
 Name/Logo in PR
 Logo/Link on Gold Coast Website
 Logo/Link on Walk & GCDSO Websites
NEW! Three Company Branded Cheering Signs
NEW! FB Recognition
NEW! Best Decorated Car Contest Sponsor
NEW! Company Promo Materials included in Goody Bags
NEW! Company Video on Walk Website

PLATINUM

\$1,500

Logo on T-Shirt
 Name/Logo in PR
 Logo/Link on Gold Coast Website
 Logo/Link on Walk & GCDSO Websites
NEW! Two Company Branded Cheering Signs
NEW! FB Recognition

GOLD

\$1,000

Logo on T-Shirt
 Name/Logo in PR
 Logo/Link on Gold Coast Website
 Logo/Link on Walk & GCDSO Websites
NEW! One Company Branded Cheering Sign
NEW! FB Recognition

SILVER

\$500

Logo on T-Shirt
 Logo/Link on Walk & GCDSO Websites
NEW! Event Cheering Sign

BRONZE

\$250

Logo/Link on Walk & GCDSO Websites
NEW! Event Cheering Sign

IN-KIND

Contribute Goods or Services for the Production of the Walk
 Recognition Dependent on Value of Contribution

MAJOR SPONSORSHIPS

TITLE SPONSOR

\$25,000

Company Logo in Event Title
 Logo in Any Print Advertising, T-shirts, Signs
 Logo /Link on Walk Website
 Logo in PR
NEW! Company Video on Walk Website
NEW! Company Promo Materials included in Goody Bags
NEW! Ten Company Branded Cheering Signs along Caravan Route
NEW! Facebook Recognition

Presenting Sponsor

\$10,000

Company Logo "Presented By" Under Event Title
 Logo in Any Print Advertising, T-Shirts, Signs, Logo in PR
 Logo/Link on Walk Website
NEW! Company Video on Walk Website
NEW! Company Promo Materials included in Goody Bags
NEW! Four Company Cheering Signs along Caravan Route
NEW! Facebook Recognition

Production Deadlines

Company Video	10-2-2020
Good Bag Promos	10-2-2020
T-Shirts	9-10-2020
Cheering Signs	9-23-2020
Ads	Varies

Contact: Corinne Pike

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www.GoldCoastDownSyndrome.org

915 S Federal Highway | Boynton Beach, FL 33435



2020 WALK/CARAVAN

COMMITMENT FORM

Company Name _____

Contact Name _____

Contact Email _____

Address _____

PLEASE CHOOSE YOUR PACKAGE

Major Credit Cards accepted but subject to 3% Processing Fees

	Check	Credit Card
• Diamond	\$5,000 _____	\$5,150 _____
• Platinum	\$1,500 _____	\$1,545 _____
• Gold	\$1,000 _____	\$1,030 _____
• Silver	\$500 _____	\$515 _____
• Bronze	\$250 _____	\$257.50 _____
• Title Sponsor	\$25,000 _____	\$25,750 _____
• Presenting Sponsor	\$10,000 _____	\$10,300 _____

- I would like to make a donation of: \$ _____

In-Kind _____

Please describe donation and include dollar value

Please return to Corinne Pike

GOLD COAST DOWN SYNDROME ORGANIZATION

GOLDCOASTDSORG@ATT.NET

915 S FEDERAL HIGHWAY

BOYNTON BEACH, FL 33435

The Gold Coast Down Syndrome Organization has been serving families of children with Down syndrome in Palm Beach County for 40 years. We offer education, advocacy, adult enrichment, and support programs, including the Learning Program, Exceptional Educators, Best Start, Smart Start, School Rules! and the Advocacy Program.

The Walks have funded the majority of our work for 25 years and made possible the opening of our Resource Center in 2012.

We thank you for your support!