Not Our Ordinary Walk!

The 2020 DownRight ExtraOrdinary Walk Caravan

A DownRight ExtraOrdinary Physically Distanced Socially Connected Event
October 11, 2020
11:00 a.m.
John Prince Park, Lake Worth

Our New Normal Event Will Feature

- One Mile Car Caravan Through Scenic Lakefront Park
- Decorated Cars Celebrating Down Syndrome Awareness
- Commemorative Walk Caravan T-Shirt
- Goodie Bags
- Walk Route Cheerleaders and Characters
- Virtual Auction
- Virtual Pre-Events
- And More!

We are proud to continue our tradition of coming together to celebrate people with Down syndrome. Because for 26 years, our event has been MUCH MORE than just a Walk in the Park!

NEW! Select Sponsor Opportunities!

- NEW! Your Company Video on Walk Website!
- NEW! Car Decorating Contest Sponsorship
- NEW! Your Company Promo Materials included in Caravan Goody Bag
- NEW! ‘Cheering for People with Down Syndrome’ Signs with Your Company Logo along Caravan Route
- NEW! October Weekly Down Syndrome Awareness Campaign Video Sponsorship
- NEW! FB Sponsorship Recognition

The Gold Coast Down Syndrome Organization Education, Advocacy and Social Programs are funded by the Walk

PAST SPONSORS
G4S, 4OCEAN, Greenberg Traurig, Florida Crystals, Delray Beach Elks, WPB Elks, Publix, Cohen & Sons Wealth Mgmt of Raymond James, Searcy Law, AT&T, Douglas Elliman Real Estate, Royal Palm Properties, City Furniture, Badcock Home Furniture, IBMSECU, Southern Dance Company, Synovus Bank, Tuscany 3PL
# Sponsorship Packages 2020 Walk/Caravan

## MAJOR SPONSORSHIPS

### TITLE SPONSOR

- **$25,000**
  - Company Logo in Event Title
  - Logo in Any Print Advertising, T-shirts, Signs
  - Logo /Link on Walk Website
  - Logo in PR
  - NEW! Company Video on Walk Website
  - NEW! Company Promo Materials included in Goody Bags
  - NEW! Ten Company Branded Cheering Signs along Caravan Route
  - NEW! Facebook Recognition

### Presenting Sponsor

- **$10,000**
  - Company Logo “Presented By” Under Event Title
  - Logo in Any Print Advertising, T-Shirts, Signs, Logo in PR
  - Logo/Link on Walk Website
  - NEW! Company Video on Walk Website
  - NEW! Company Promo Materials included in Goody Bags
  - NEW! Four Company Branded Cheering Signs along Caravan Route
  - NEW! Facebook Recognition

## Production Deadlines

- Company Video: 10-2-2020
- Good Bag Promos: 10-2-2020
- T-Shirts: 9-10-2020
- Cheering Signs: 9-23-2020
- Ads: Varies

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### Contact:

Corinne Pike  
561-752-3383 | goldcoastdsorg@att.net  
www.GoldCoastDownSyndrome.org  
915 S Federal Highway | Boynton Beach, FL 33435

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<th>DIAMOND</th>
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- Logo on T-Shirt
- Name/Logo in PR
- Logo/Link on Gold Coast Website
- Logo/Link on Walk & GCDSO Websites

### NEW!

- Three Company Branded Cheering Signs
- FB Recognition

### SILVER

- $500

- Logo on T-Shirt
- Logo/Link on Walk & GCDSO Websites
- FB Recognition

### BRONZE

- $250

- Logo on T-Shirt
- Logo/Link on Walk & GCDSO Websites
- FB Recognition

### IN-KIND

- Contribute Goods or Services for the Production of the Walk
- Event Cheering Sign
- Event Cheering Sign

### Logo on T-Shirt

- Name/Logo in PR
- Logo/Link on Gold Coast Website
- Logo/Link on Walk & GCDSO Websites

### NEW!

- Two Company Branded Cheering Signs
- FB Recognition

### Logo on T-Shirt

- Name/Logo in PR
- Logo/Link on Gold Coast Website
- Logo/Link on Walk & GCDSO Websites

### NEW!

- One Company Branded Cheering Sign
- FB Recognition

### SILVER

- $500

- Logo on T-Shirt
- Logo/Link on Walk & GCDSO Websites

### NEW!

- Event Cheering Sign

### BRONZE

- $250

- Logo/Link on Walk & GCDSO Websites

### NEW!

- Event Cheering Sign

### IN-KIND

- Contribute Goods or Services for the Production of the Walk
- Event Cheering Sign
- Event Cheering Sign

- Recognition Dependent on Value of Contribution

Contact: Corinne Pike  
561-752-3383 | goldcoastdsorg@att.net  
www.GoldCoastDownSyndrome.org  
915 S Federal Highway | Boynton Beach, FL 33435
2020 WALK/CARAVAN

Company Name ________________________________________

Contact Name __________________________________________

Contact Email __________________________________________

Address ______________________________________________

______________________________________________________

PLEASE CHOOSE YOUR PACKAGE

Major Credit Cards accepted but subject to 3% Processing Fees

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- I would like to make a donation of: $________

In-Kind ________

Please describe donation and include dollar value

Please return to Corinnee Pike
GOLD COAST DOWN SYNDROME ORGANIZATION
GOLDCOASTDSORG@ATT.NET
915 S FEDERAL HIGHWAY
BOYNTON BEACH, FL 33435

The Gold Coast Down Syndrome Organization has been serving families of children with Down syndrome in Palm Beach County for 40 years. We offer education, advocacy, adult enrichment, and support programs, including the Learning Program, Exceptional Educators, Best Start, Smart Start, School Rules! and the Advocacy Program.

The Walks have funded the majority of our work for 25 years and made possible the opening of our Resource Center in 2012.

We thank you for your support!