



The Down Syndrome Association of Houston

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713.682.7237 | info@dsah.org | www.dsah.org

ABOUT DSAH

The Down Syndrome Association of Houston (DSA-H) is the leading source of Down syndrome related information, support, and referral assistance for individuals with Down syndrome, their families, and community professionals throughout the Greater Houston Area.

Our mission is to provide programs and support to individuals with Down syndrome, their families, and the professionals who serve them, and to create awareness in the community through advocacy, education and interaction with the Houston medical community.

We envision a community in which all people with Down syndrome have the opportunity to enhance the quality of their life, realize their life aspirations, and become accepted as part of our very diverse society. As DSAH has grown, we have gradually developed programs for all age groups.

Each year, DSAH works to strengthen and expand the services we provide to our individuals, families, and community partners. Our services can be divided into three core areas: support for individuals with Down syndrome, support for families, and support for an inclusive Greater Houston community.

WHERE WE SERVE

- » Brazoria County
- » Chambers County
- » Ft. Bend County
- » Galveston County
- » Harris County
- » Liberty County
- » Montgomery County
- » Waller County





**Caring
for Life**

The Down Syndrome Association of Houston

DSA-H SERVICES

INDIVIDUAL

Adapted Dance

A dance program in partnership with the Houston Ballet to support physical and emotional well-being

Camp Ability

A summer camp with no limitations where children with Ds can join their siblings in the excitement of summer camp.

Club 21

Dance parties for teens and adults with Ds.

Education 4 Life

A curriculum-based, person-centered day program for post-graduates.

Theater Arts Education

Programs such as pantomime teach confidence and life skills.

FAMILY

Coffee and Confidence

Meet and greets for parents of children with Ds ages two and under.

Community Groups

Online and in person support groups offer valuable opportunities to connect, learn, and share.

"Congratulations!" Program

A gift giving program that says "Congratulations!" upon the birth of a child with Ds instead of concern.

Social Events

From pool parties to area adventures, DSAH provides various opportunities for families to connect in recreation for free or at a reduced cost.

COMMUNITY

Inclusion Opportunities

Partnerships with area businesses, organizations, and events to show the Greater Houston Area that we are more alike than different.

Wings for All

A partnership with the ARC of the United States to help people with sensory processing disorders navigate the airport.

Workshops and Seminars

Regular in-person and web-based learning opportunities related to education, health, aging, and more.

The Down Syndrome Association of Houston is a 501(c)3 charitable organization and contributions are fully tax-deductible. Membership is open to anyone with an interest in Down syndrome.

DSA-H depends on donations and fundraisers to provide programs and services and meet operational costs. It is only through the generosity of many individuals, corporations, and grants that DSA-H is able to provide quality programs and services for individuals with Down syndrome, their families, and the community they live within in the Greater Houston Area.

99% of funds raised at DSA-H's fundraising events go directly to our mission of serving Greater Houston families. Your dollars allow families in Houston to gain essential resources as they support their loved one with Down syndrome from birth through adulthood.



national down syndrome society®

EDUCATE | ADVOCATE | CELEBRATE

NOVEMBER 16, 2019

Sam Houston Race Park | Houston, TX

The Houston Buddy Walk® is DSAH's signature event, in which more than 4,000 people participated in 2018. The event is celebrated around the world - each city having its own flair. Houston's celebration encourages inclusion within the limits of the world's most diverse city. The day provides entertainment for all ages, including music, stage shows, carnival games, food trucks, vendors, and more!

HOW YOU CAN HELP:

- » Monetary Sponsorships
- » Sponsor a team
- » Donate products/services for raffle
- » Be a vendor
- » Register for the event



SPONSOR OPPORTUNITIES

Become a Houston Buddy Walk sponsor today! Select your sponsorship level, then visit <https://www.ds-stride.org/houstonbuddywalk/payment/sponsor> to submit your sponsorship. Alternatively, you may complete the included form and mail it with a check to the address below.

PRESENTING SPONSOR – \$20,000

- Naming rights to event, example: Houston Buddy Walk® presented by “Your Company”
- Recognition by logo as Presenting Sponsor on all print and electronic marketing materials, promotions with media partnerships (billboard ads, newspaper ads, radio ads, and tv ads), event day signage, social media, etc.
- Prime logo placement on over 3,000 t-shirts
- Opportunity for short sponsor remarks from the stage during Opening Ceremonies
- Prime booth placement at event to engage audience of 5,000 + people
- Inclusion in all press releases regarding the Houston Buddy Walk®
- Opportunity for 40 employees to participate in the Houston Buddy Walk®

SILVER SPONSOR - \$5,000

- Recognition by logo as Silver Sponsor on event postcard, event website, event day signage, social media, etc.
- Logo placement on over 3,000 t-shirts
- Inclusion in all press releases regarding the Houston Buddy Walk®
- Priority booth placement at event to engage audience of 5,000 + people
- Opportunity for 10 employees to participate in the Houston Buddy Walk®

BRONZE SPONSOR - \$2,500

- Recognition by name as Bronze Sponsor on event postcard, event website, event day signage, social media, etc.
- Name placement on over 3,000 t-shirts
- Priority booth placement at event to engage audience of 5,000 + people
- Opportunity for 5 employees to participate in the Houston Buddy Walk®

GOLD SPONSOR - \$10,000

- Recognition by logo as Gold Sponsor on event postcard, event website, promotional radio ads, event day signage, social media, etc.
- Logo placement on over 3,000 t-shirts
- Inclusion in all press releases regarding the Houston Buddy Walk®
- Priority booth placement at event to engage audience of 5,000 + people
- Opportunity for 20 employees to participate in the Houston Buddy Walk®

FRIEND SPONSOR - \$500

- Name placement on over 3,000 t-shirts

If you have any questions regarding the sponsorship opportunities for the 2019 Houston Buddy Walk®, please feel free to contact Brianna Falcon at bfalcon@dsah.org or Kim Torres at ktorress@dsah.org.

PRINT DEADLINE:

Inclusion on t-shirts: October 6, 2019



HOUSTON BUDDY WALK® - SPONSORSHIP COMMITMENT FORM

2019 HOUSTON BUDDY WALK®
NOVEMBER 16, 2019 | 10:00 A.M.
SAM HOUSTON RACE PARK

COMPANY/ORGANIZATION INFORMATION:

Please print below exactly how you would like your company to appear for recognition purposes:

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone Number: _____

SPONSORSHIP LEVEL (select one):

Presenting Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Friend Sponsor

PAYMENT INFORMATION:

To pay online via credit card visit <https://www.ds-stride.org/houstonbuddywalk/payment/sponsor>.

To pay by check, send a copy of this form along with a check addressed to DSAH to:

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