

## 2023 Houston Buddy Walk Sponsorship Opportunities

Dear Community Partner,

The Down Syndrome Association of Houston would like to invite your company to be a part of the 23<sup>rd</sup> Annual Houston Buddy Walk<sup>®</sup>, a celebration of the abilities and accomplishments of individuals with Down syndrome. Established in 1995 by the National Down Syndrome Society (NDSS), the Buddy Walk is the premier advocacy event for Down syndrome in the United States and is the world's most widely recognized public awareness event for the Down syndrome community. Over 3,000 people attended the 2022 Houston Buddy Walk and we hope this year will be bigger and better than ever!

Ninety-seven and a half percent of the proceeds from the Houston Buddy Walk will benefit DSAH allowing us to continue providing much-needed services and programs to the families of individuals with Down syndrome in **Houston and the surrounding communities**. The NDSS receives 2.5% of the proceeds of the Buddy Walk to help support its National Policy Center, which advocates for federal, state, and local policies that positively impact people with Down syndrome across the country.

**This year's Houston Buddy Walk is on Saturday, November 4, 2023.** The walk will be preceded by the Buddy Bash, a celebratory event that starts at 10am featuring music, food, vendor booths, arts & crafts, games, performances, and more. At 12:30 pm, the participants will gather for the commemorative 1-mile walk within Sam Houston Race Park.

Enclosed please find a brief history of DSAH and the work we do as well as sponsorship opportunities for the 2023 Houston Buddy Walk. Being a Buddy Walk sponsor is an excellent opportunity for your company to get recognition for supporting a worthy cause. In addition to sponsoring this amazing event, you can also get involved by:

- Organizing a company team to participate and fundraise in the Houston Buddy Walk.
- Providing volunteers to help during the day's activities.
- Matching donations to your employees fundraising efforts.
- Making a tax-deductible "in-kind" donation of goods and/or services.

We hope you will choose to help promote the acceptance and inclusion of people with Down syndrome in our community. Your involvement will help make this year's Buddy Walk a truly memorable celebration.

Thank you for your consideration and support!

*Board of Directors*

Down Syndrome Association of Houston  
[buddywalk@dsah.org](mailto:buddywalk@dsah.org) P: 713-682-7237 F: 713-996-9290

## About the Down Syndrome Association of Houston

At the Down Syndrome Association of Houston (DSAH), our mission is **to provide lifelong education, support, and resources to individuals with Down syndrome, their families, and the communities they live within.**

We envision a world in which all people with Down syndrome have the opportunity to enhance their quality of life, realize their life aspirations, and become accepted as a wonderfully normal part of a very diverse community. Each year, DSAH continues to promote awareness through community outreach programs, support meetings, educational conferences, and social events for the DS community. We have been a part of the Houston community for **49 years** and have assisted thousands of families by offering support to new parents of babies with DS, assisting parents with challenges related to medical, therapeutic and educational issues, and working with educators and medical professionals. DSAH is committed to improving the lives and opportunities afforded to all persons with Down syndrome.

DSAH reached significant milestones in 2007, when we partnered with Texas Children's Hospital to open The Down Syndrome Clinic, a facility aimed at ensuring that all children with DS are receiving the proper medical care and the necessary therapies. At about the same time, we also opened the Down Syndrome Resource Center with the goal of continuing to expand our programs and resources to our members and community.

DSAH currently serves over **3,500** families and we are proud to say our membership continues to grow. Of course, we couldn't celebrate the growth and inclusion without YOU! We hope you can support our Houston Buddy Walk so we can continue to make strides for people with DS!

*Things Keep Looking Up!*

## 2023 Houston Buddy Walk Sponsorship Commitment Form

THANK YOU for supporting the  
**2023 Houston Buddy Walk**

**Saturday, November 4, 2023 \* Sam Houston  
 Race Park \* 10:00 a.m. to 2:00 p.m.**

Sponsorship shirts are only available in adult sizes. Shirts  
 will be available for pick up on T-Shirt distribution days.  
 These can be picked up by the Sponsor or the Team  
 Captain.

**ALL LOGOS MUST BE SUBMITTED BY  
 OCTOBER 6, 2023**

**Payment options:**

- (1) Check made payable to **DSAH** mailed to the address below.
- (2) By credit card by visiting [www.houstonbuddywalk.org](http://www.houstonbuddywalk.org) directly to your team of choice

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company website address: \_\_\_\_\_

Sponsorship package: \_\_\_\_\_

Buddy Walk Team to apply donation to: \_\_\_\_\_

Buddy Walk Shirt sizes and quantity: \_\_\_S \_\_\_M \_\_\_L \_\_\_XL

### PRESENTING SPONSOR - \$20,000 (LIMIT ONE)

- Naming rights to the event
- Logo inclusion on billboards
- Top logo placement on the back of event T-shirts
- Mentions and tagging to company on Houston Buddy Walk and DSAH on Social Media pages
- Logo placement on the Buddy Walk website with a hyperlink to company website
- Company banner placement at the Buddy Bash at prime locations (banners must be provided by sponsor)
- Company staff to wear logo shirts at 2 cheer stations along the walk route
- Company logo placement on Buddy Walk route
- Recognition on the day of the event
- Opportunity for promotional items in Team Captain Bag
- 10 free Buddy Walk shirts
- 40x40 Prime front booth at the Buddy Walk

### PLATINUM SPONSOR - \$10,000

- Top logo placement on the back of event T-shirts
- Mentions and tagging to company on Houston Buddy Walk and DSAH on Social Media pages
- Logo placement on the Buddy Walk website with a hyperlink to company website
- Company banner placement at the Buddy Bash at prime locations (banners must be provided by sponsor)
- Company volunteers to line up the walk kick off and at the water stations
- Company logo placement on Buddy Walk route
- Recognition on the day of the event
- Opportunity for promotional items in Team Captain Bag
- 8 free Buddy Walk shirts
- 20x20 Prime booth at the Buddy Walk

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Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company website address: \_\_\_\_\_

Sponsorship package: \_\_\_\_\_

Buddy Walk Team to apply donation to: \_\_\_\_\_

Buddy Walk Shirt sizes and quantity: \_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL

### GOLD SPONSOR - \$5,000

- Logo placement on the back of event T-shirts
- Mentions and tagging to company on Houston Buddy Walk on Social Media pages
- Logo placement on the Buddy Walk website with a hyperlink to company website
- Company banner placement at the Buddy Bash at 5 locations (banners must be provided by sponsor)
- Recognition on the day of the event
- 6 free Buddy Walk shirts
- 20x20 booth at the Buddy Walk

### SILVER SPONSOR - \$2,500

- Logo placement on the back of event T-shirts
- Mentions and tagging to company on Houston Buddy Walk on Social Media pages
- Logo placement on the Buddy Walk website with a hyperlink to company website
- Company banner placement at the Buddy Bash at 2 locations (banners must be provided by sponsor)
- Recognition on the day of the event
- 4 free Buddy Walk shirts
- 10x10 booth at the Buddy Walk

### BRONZE SPONSOR - \$1,000

- Name listing the back of event T-shirts
- Mentions and tagging to company on Houston Buddy Walk on Social Media pages
- Logo placement on the bottom of the Buddy Walk website with a hyperlink to company website
- 2 free Buddy Walk shirts
- 10x10 booth at the Buddy Walk

### BUDDY SPONSOR - \$500

- Name listing the back of event T-shirts
- Logo placement on the bottom of the Buddy Walk website with a hyperlink to company website
- 1 free Buddy Walk shirts