

# BUDDY WALK SPONSORSHIP INFORMATION



## 21<sup>st</sup> Annual Houston Buddy Walk

Saturday, November 6<sup>th</sup>

10 am to 2 pm

Constellation Field, Sugarland

The Down Syndrome Association of Houston (DSAH) is the leading source of Down syndrome related information, support, and referral assistance for individuals with Down syndrome, their families and the community professionals throughout the Greater Houston Area.

**Our mission** is to provide lifelong education, support, and resources to individuals with Down syndrome, their families, and the communities they live in.

**We envision** a community where individuals with Down syndrome are valued, included and empowered to fulfill their personal goals & aspirations.

Each year, DSAH works to strengthen and expand the services we provide to our individuals, families, and community partners. Our services can be divided into three core areas: support for individuals with Down syndrome, support for families, and support for an inclusive Greater Houston community.

DSAH depends on donations and fundraisers to provide programs and services and meet operational cost. It is only through the generosity of many individuals, corporations, and grants that DSAH is able to provide quality programs and services.

We provide individual, family and community resources such as Adapted Dance through a partnership with the Houston Ballet, Education for Life program, Camp Ability, our Congratulations! program for new or expecting parents, workshops, social events and more.

The Down Syndrome Association of Houston is a 501©3 charitable organization and contributions are fully tax-deductible. Membership is free and open to anyone with a interest in Down syndrome.

97.5% of funds raised at DSAH's Buddy Walk go directly to our mission of serving Greater Houston families. Your dollars allow families in Houston to gain essential resources as they support their loved one with Down syndrome from birth through adulthood.



7115 W Tidwell, Building K Suite 106  
Houston, TX 77092  
Ph: 713.682.7237  
[www.dsah.org](http://www.dsah.org)

---

# BUDDY WALK SPONSORSHIP INFORMATION

---

DSAH is proud to celebrate our 21<sup>st</sup> annual Houston Buddy Walk on November 6th, 2021!

The Houston Buddy Walk® is DSAH's signature event, in which more than 4,500 people participated in 2019. The event is celebrated around the world - each city having its own flair. Houston's celebration encourages inclusion within the limits of the world's most diverse city.

The day provides entertainment for all ages, including music, stage shows, carnival games, food, vendors, and more!

## **PRESENTING SPONSOR -** **\$20,000**

- Naming rights to event
- Recognition by logo as Presenting Sponsor on marketing material and press release
- Prime logo placement on t-shirts
- Opportunity for short sponsor video to be uploaded to DSAH & Buddy Walk social media
- Opportunity for short speech during opening ceremony
- Prime vendor booth placement
- 20 complementary t-shirts

## **GOLD SPONSOR - \$10,000**

- Recognition by logo as Gold Sponsor on all marketing material
- Logo placement on t-shirts
- Opportunity for short sponsor video to be uploaded to DSAH & Buddy Walk social media
- Priority booth placement
- 15 complementary t-shirts

## **Silver Sponsor \$5,000**

- Recognition by logo as Silver Sponsor on marketing material
- Logo placement on t-shirts
- Priority booth placement
- 10 complementary t-shirts

## **Bronze - \$2,500**

- Recognition by name as Bronze Sponsor on marketing material
- Name placement on t-shirts
- Vendor booth
- 5 complementary t-shirts

## **Buddy - \$1,000**

- Recognition by name as Buddy Sponsor website
- Name placement on t-shirts
- 5 complementary t-shirts

## **Friend- \$500**

- Name placement on t-shirts and website

---

To register as a sponsor please visit [www.ds-stride.org/houstonbuddywalk](http://www.ds-stride.org/houstonbuddywalk)

If you have any questions regarding the sponsorship opportunities for the 2021 Houston Buddy Walk, please contact Kat Dovenó at [kdoveno@dsah.org](mailto:kdoveno@dsah.org)

**PRINT DEADLINE:**

**October  
4<sup>th</sup>, 2021**