



Houston Buddy Walk®

Saturday, October 20, 2018

Sam Houston Race Park | 10:00 am-2:00 pm



The Down Syndrome Association of Houston (DSA) will host its 18th Annual Buddy Walk® on Saturday, October 20th, at the Pavilion of the Sam Houston Race Park and we would like to extend an invitation to your business to be at this year's event.

The Buddy Walk® has three primary goals:

- To promote acceptance and inclusion of people with Down syndrome.
- To raise funds locally and nationally for education, research and advocacy programs; and
- To enhance the position of the Down syndrome community, enabling us to positively influence local and national policy and practice.

The Houston Buddy Walk® is an excellent opportunity to interact with the greater Houston area community, and share with them, information on your company or organization, its products and/or services. We anticipate a large crowd of over 8,000 walkers and sincerely hope that you will consider joining forces with us in our efforts to make the 2018 Houston Buddy Walk® a rousing success. Attached you will find the different booth availabilities, benefits and fees. Electricity is available in only certain areas, so please let us know about your request in advance. I have included a registration form for your convenience and the deadline to submit your request is 9/20/2018.

The Buddy Walk® was developed by the National Down Syndrome Society in 1995 to bring together a wide range of concerned individuals to reach out to friends, family and co-workers to promote awareness and inclusion for people with Down syndrome. The Buddy Walk® Program has grown to more than 330,000 participants raising \$14.2 million dollars in more than 250 events across the country and around the world.

Ninety-nine percent of the funds raised by the Houston Buddy Walk® will be used locally, to provide information to new parents, for community awareness activities, for outreach, for education of doctors and hospitals, for monthly information meetings and numerous social events designed to bring families together and promote awareness, acceptance and inclusion in our community. The remaining 1% will go to NDSS to help create and maintain national policies that protect the rights of individuals with Down syndrome.

I hope to hear from you soon but if you have any questions, please do not hesitate to contact me.

Sincerely,

Mary Monreal

Executive Director

Down Syndrome Association of Houston