Spread the word about your business and bring smiles to the more than 2,000 participants who will be coming together for the 17th annual Delaware Down Syndrome Walk. People throughout the region will be gathering to celebrate individuals with Down syndrome and their families at Town of Whitehall in Middletown, DE for a drive thru and virtual celebration.

The DE Down Syndrome Walk began in 2004 as an opportunity to promote awareness and acceptance for people with Down syndrome. It has grown from 500 participants in the first year to more than 2,000 annually. More than 90% of all money raised from the DE Down Syndrome Walk comes from the individual donations of people in our community who support DSA and our mission.

The DE Down Syndrome Walk is more than just a walk— it’s the one event where our community gets to experience why people with Down syndrome are *more alike than different!*
DE DOWN SYNDROME WALK SPONSORSHIP

YOUR BENEFIT:
100% tax deductible donation, plus your company logo will appear on 5,000 event brochures, 2,000 event t-shirts, and ALL promotional material created for the 2020 Delaware Down Syndrome Walk, including the DSA of Delaware’s website. Your company employees will also benefit from reaching out to support people whose presence in the community is growing, changing, and gratifying.

SOME PREVIOUS SPONSORS INCLUDE:

WSFS
Special Olympics Delaware
The Castro Firm, Inc.
Trent Enterprises
Ace Hardware
Delaware State Troopers
Independence Prosthetics Orthotics Inc.
Delaware Park Casino
Moore Brothers Wine Company
AFSCME
Cadia Healthcare
dfrc
Patriot Insulation Contractors, LLC
McMillan Home Improvements
Poco’s Liquors
Alpha Packaging Corp
Tri-State Security & Controls, Inc.
Pepsi
Cowgill Construction
Catherine Rooney’s
Waste Industries
Cramco Inc.

The Down Syndrome Association of Delaware is a statewide 501(c)(3), non-profit association, organized and managed by the parents of children with Down syndrome. Formed in 1979, the DSA of DE strives to promote awareness and understanding that allows people with Down syndrome to enjoy the same level of access, opportunity, and acceptance as everyone else.
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Feature article &amp; company profile in DSA of DE newsletter</th>
<th>$2,500 Event Sponsor</th>
<th>$1,000 Event Sponsor</th>
<th>$500 Mask Sponsor</th>
<th>$250 Mask Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor representative participation in opening ceremony</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition during virtual opening ceremony</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in DSA of DE newsletter</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to present to families at virtual exhibitor night</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Sponsor identification in all print advertising for the event*</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor recognition on all promotional/advertising materials &amp; press releases*</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor logo on sponsor banner*</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on DSA of Delaware website</td>
<td>•</td>
<td>•</td>
<td>•</td>
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</tr>
<tr>
<td>Sponsor logo printed on the back of event bags*</td>
<td>3” Logo</td>
<td>2” Logo</td>
<td>1” Logo</td>
<td>Company Name</td>
</tr>
</tbody>
</table>

* Commitment and high resolution logo must be received within applicable print deadlines.
SPONSOR COMMITMENT FORM

ORGANIZATION NAME: ____________________________________________

WEB ADDRESS (IF APPLICABLE): __________________________________

CONTACT: ______________________________________________________

TITLE: __________________________________________________________

ADDRESS: _______________________________________________________________________

CITY: ____________ STATE: _____________ ZIP: ________________

PHONE: (___) _____________ EMAIL: ____________________________

TEAM (IF APPLICABLE): ____________________________________________

SPONSORSHIP LEVEL:

____ EVENT SPONSOR ($2,500)
____ EVENT SPONSOR ($1,000)
____ T-SHIRT SPONSOR ($500)
____ T-SHIRT SPONSOR ($250)

THANK YOU!

PLEASE COMPLETE AND RETURN TO:
Down Syndrome Association of Delaware
DE Down Syndrome Walk
PO Box 747, Middletown, DE 19709
info@dsadelaware.org