



Down Syndrome Association of Brazos Valley

**BUDDY WALK® & 5K WITH A LITTLE EXTRA
SPONSORSHIP OPPORTUNITIES**



*Celebrating the Year of the
First Responder*





WHAT IS BUDDY WALK?

Since 1995, the Buddy Walk® has become the premier advocacy event for Down syndrome in the United States. It is also the world's most widely recognized public awareness program for the Down syndrome community.

GENERAL INFORMATION

WHAT: The 14th Annual Down Syndrome Association of Brazos Valley Buddy Walk®

CAUSE: The Down Syndrome Association of Brazos Valley (DSABV)

WHEN: Sunday, October 8, 2017

5K with a Little Extra Run: 9 a.m. Buddy Walk: 10 a.m. - 3 p.m.

WHERE: Millican Reserve
19851 FM-2154, College Station, Texas

JOIN TO WALK OR RUN: sign up at www.BCSBuddyWalk.com



ABOUT DSABV

Founded in 2002, DSABV is a registered non-profit 501(c)(3) organization that supports individuals with Down syndrome and other special needs reach their highest level of independence and productivity. Our community-based support allows us to host and sponsor regular social activities, year-round educational programs, conferences, workshops and community events. Our mission has changed over the decade, but our purpose remains true; for everyone with Down syndrome to have the skills and experiences they need to live the life of their choosing.



NEW THIS YEAR



WHAT IS THE “YEAR OF THE FIRST RESPONDER”?

Each year, DSABV will donate a portion of our proceeds from our 5K with a Little Extra to another non-for-profit agency in the Brazos Valley that does valuable work supporting our community. In 2017, we've chosen to support the Brazos County First Responders Association (BCFRA). The purpose of BCFRA is to, through charitable contributions, provide benevolent support for Brazos County emergency first responders and their immediate families when they are injured or killed in the line of duty or experiencing other catastrophic, life-altering situations.



WHAT IS THE “5K WITH A LITTLE EXTRA”?

All people with Down syndrome have an extra, critical portion of chromosome 21 present in all or some of their cells. This additional genetic material alters the course of development and causes the characteristics associated with Down syndrome.

Although 5K's are usually 3.1 miles, our 5K run will have an extra .11 miles, making our 5K a **3.21 mile run** - to celebrate the extra chromosome, hence our “5K with a little extra”.



Did you know?

Adults with Down syndrome are employed in a number of positions: at banks, corporations, hotels, restaurants, clerical positions, sports & more!

2016 SPONSORS



THE LAW OFFICE OF
SHANE PHELPS, P.C.
979.775.4100





BUDDY WALK[®] 2017 SPONSORSHIP OPPORTUNITIES



Presenting Sponsor | \$15,000

- “Sponsored By” title line on all printed materials.
- Event main stage signage
- Recognition in TV promotional spots, including on air interviews
- Top tier logo recognition on T-shirts
- Logo recognition on www.bcsbuddywalk.com, newsletters, press releases
- 6 yard signs along walk route
- Live on stage public mentions at the walk
- Logo recognition in every Buddy Walk eNewsletter with two featured stories
- Table at the vendor fair
- Ability to place your own banner at entrance drive
- Admission for 15 walkers



Gold Sponsor | \$5,000

- Logo recognition on T-shirts
- Logo recognition on www.bcsbuddywalk.com, newsletters, press releases
- 4 yard signs along walk route
- Live on stage public mentions at the walk
- Logo recognition in three Buddy Walk eNewsletter with one feature story
- Table at the vendor fair
- Ability to place your own banner at entrance drive
- Admission for 7 walkers



Did you know?

In 1983, the average life expectancy of a person with Down syndrome was a mere 25 years old.
Today, it's 60!



 **Silver Sponsor** | \$2,500

- Logo recognition on T-shirts
- Logo recognition on www.bcsbuddywalk.com, newsletters, press releases
- 2 yard signs along walk route
- Live on stage public mentions at the walk
- Recognition in every Buddy Walk eNewsletter
- Table at the vendor fair
- Ability to place your own banner at entrance drive
- Admission for 3 walkers

 **Bronze Sponsor** | \$1,000

- Logo recognition on T-shirts
- Logo recognition on www.bcsbuddywalk.com, newsletter, and press releases
- 1 yard sign along walk route
- Table at the vendor fair
- Ability to place your own banner at entrance drive
- Admission for 2 walkers

Save the date for October 8th, 2017



Buddy Sponsor | \$500

- Logo recognition on T-shirts
- Table at the vendor fair



Celebrate | In-Kind

Celebrate extraordinary lives with us! By donating, you will be creating a positive impact on not only our association members, but with the lives of those in our community. Our association runs on donations and we wouldn't be able to provide the services we do without your help.

All donations will be acknowledged at the appropriate level based on projected value.

SOCIAL MEDIA



www.BCSBuddyWalk.com



www.DSABV.org



[/DownSyndromeBV](https://twitter.com/DownSyndromeBV)



[/DownSyndromeAssociationofBrazosValley](https://www.facebook.com/DownSyndromeAssociationofBrazosValley)



FOR MORE INFORMATION ON SPONSORSHIP:

Contact Melisa May at 979-778-7010 or at
ED@dsabv.org



5K WITH A LITTLE EXTRA SPONSORSHIP OPPORTUNITIES



Gold Sponsor | \$5,000

- Logo recognition on race T-shirts
- Logo recognition on www.bcsbuddywalk.com, newsletters, press releases
- 4 yard signs along race route
- Logo recognition in three Buddy Walk eNewsletter with one feature story
- Ability to place your own banner at entrance drive
- Admission for 5 runners



Silver Sponsor | \$2,500

- Logo recognition on race T-shirts
- Logo recognition on www.bcsbuddywalk.com, newsletters, press releases
- 2 yard signs along race route
- Recognition in every Buddy Walk eNewsletter
- Ability to place your own banner at entrance drive
- Admission for 3 runners



Bronze Sponsor | \$1,000

- Logo recognition on T-shirts
- Logo recognition on www.bcsbuddywalk.com, newsletter, and press releases
- 1 yard sign along walk route
- Table at the vendor fair
- Ability to place your own banner at entrance drive
- Admission for 2 runners



Buddy Sponsor | \$500

- Logo recognition on T-shirts



Celebrate | In-Kind

Celebrate extraordinary lives with us! By donating, you will be creating a positive impact on not only our association members, but with the lives of those in our community. Our association runs on donations and we wouldn't be able to provide the services we do without your help.



2017 Buddy Walk® Sponsorship Commitment Form

SPONSOR INFORMATION

Sponsor Name: _____ for listing on printed material

Contact Name: _____

Mailing Address: _____
Please use billing address if paying by credit card

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

**October 8, 2017
Millican Reserve**

BENEFITS OF SPONSORSHIP:

- Logo recognition on T-shirts
 - Logo recognition on newsletters, press releases, www.bcsbuddywalk.com
 - 4 yard signs along walk/race route
 - Live on stage public mentions at the walk
 - Logo recognition in three Buddy Walk eNewsletter with one feature story
 - Table at the vendor fair
 - Ability to place your own banner at entrance drive
 - Admission for 7 walkers/5 runners
- *\$5,000 level only*

Please send the completed form to **Melisa May**. E-mail : ED@dsabv.org or mail:
1802 Wilde Oak Circle, Bryan, TX. 77802

For questions, call **Melisa May** at
(979) 778- 7010 or e-mail at ED@dsabv.org.

The association is a registered 501(c)(3) non-profit organization
Tax ID#: 30-0344421

COMMITMENT LEVEL FOR BUDDY WALK OR 5K RUN

I would like to sponsor: Buddy Walk® 5K with a Little Extra

Presenting - \$15,000 Silver - \$2,500 Buddy - \$500

Gold - \$5,000 Bronze - \$1,000 In-Kind

METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$_____.
Please make all checks payable to The Down Syndrome Association of Brazos Valley.

Please charge my credit card:
 VISA MasterCard Discover AMEX
Credit Card # _____
Security Code: _____ Exp Date: _____

I wish to do a multi-year pledge to support through the year _____

IN-KIND DONATION/OTHER

Donations of any size are welcomed and greatly appreciated.
Amount \$ _____
(Please list dollar value or item)

Thank you for supporting Buddy Walk® benefitting The Down Syndrome Association of Brazos Valley.

