



May 2021

The Colorado Springs Down Syndrome Association Board has made the hard decision to cancel the in-person walk, scheduled for August 21, 2021. In order to protect our families while also keeping the Annual DS Walk celebration rocking for the 22nd year, we have decided to do a virtual walk again this year.

This year more than ever, your sponsorship funds will guarantee that the CSDSA can continue providing valuable services and resources to the Colorado Springs community. Specifically, we offer scholarships to assist families with educational, recreational and medical needs. Contributions also help provide hospitals and medical practices with information packets to share with new parents whose children were recently diagnosed with Down syndrome. Funds also support activities for our new parent, teen, and adult groups and other activities for all ages throughout the year. And because we are an all-volunteer organization, nearly every dollar raised goes directly to support our members.

Please consider sponsoring our 2021 Down Syndrome Walk at one of the levels included with this letter. We look forward to partnering with you, and we will be in touch soon to discuss this exciting sponsorship opportunity!

Sincerely,

Colorado Springs Down Syndrome Walk Committee

We would like to request your sponsorship of the Colorado Springs Down Syndrome Walk! Sponsorship has been divided into four categories:

Sponsorship Includes	Silver \$500	Gold \$1000	Platinum \$2,500	Titanium \$5000
WEBSITE: Your company logo displayed on the walk registration website	X	X	X	X
T-SHIRT: Your company name or logo displayed on T-shirt	X (company name)	X (company name)	X (logo)	X (logo)
Video: Your company name or logo displayed in the 2021 DS Walk video	X	X	X (logo)	X (logo)
FACEBOOK: Recognition of company sponsorship on our CSDSA Facebook page	X	X	X	X