



the Buddy Walk

at a glance

The ChapTer 21 Buddy Walk brings together all kinds of families with the goal of raising awareness and inclusion for those with Down syndrome. Last year over 300 people attended the 2016 walk and over \$30,000 was raised! It is a day filled with family fun and activities along with vendors from our community. Activities will include raffles, silent auctions, bounce houses and slides, games, food, music, and much more!

The ChapTer 21 Buddy Walk made donations to the National Down Syndrome Society and the Global Down Syndrome Foundation in support of their "Adult Medical Care Guidelines" initiative. It also raised money to go towards various activities and programs for our local Down syndrome community located in Calhoun, Kalamazoo, and surrounding counties.

We would like to invite your company to join ChapTer 21 as we unite for a common cause and raise funds at the 2nd Annual ChapTer 21 Buddy Walk®, Festival, and 5K on October 7, 2017. Whether you know someone who has Down syndrome or just want to show your support, take the first step and be a sponsor today! Help us spread the word. All are welcome for our day of celebration!

For more event information please visit:

www.chapter21.org/buddywalk



CHAPTER 21

BUDDY WALK FESTIVAL & 5K

October 7, 2017 Saturday

2017 Sponsorship Form

Company Name _____

Address _____

Phone _____ Fax _____ Email _____

Print Name _____ Signature _____

Sponsorship Opportunities (see reverse side)

- Buddy for Life * \$3,000+
- Super Buddy * \$2,000 or more
- Buddy * \$1,000 or more
- Best Friend * \$500 or more
- Friend \$250 or more
- Pal \$100 or more

Be sure to complete registration information on reverse side.



Payment

- I have enclosed a check payable to: **ChapTer 21**
- Please charge my credit card: (please circle card type)



Name on Card: _____

Card Number: _____ Exp Date _____ CVV _____

***Note: Best Friend, Buddy, Super Buddy, Buddy for Life** sponsors, please email a "print quality" logo (.ai or .eps) for promotional use by **September 18th, to buddywalk@chapter21.org**.

This agreement, signed by a duly authorized representative of the company, should be sent to:
ChapTer 21 - Buddy Walk
409 South Hills Dr
Battle Creek, MI 49015

Being a Buddy Walk® sponsor is a great opportunity for your company to support a worthy cause! In addition to sponsoring this amazing event you can **ALSO** get involved by:

- Organizing a company team to participate in the Buddy Walk® or 5K or a mixed combination
- Providing volunteers to help during the day's activities
- Making a tax-deductible "in-kind" donation of goods and/or services

We hope you will choose to help promote the acceptance and inclusion of people with Down syndrome in our community. Your involvement will help make this year's Buddy Walk® a spectacular celebration!



Connecting Down syndrome Families, Education, and Research

Pal \$100 or more

- Sponsor info distributed in all goodie bags
- 1 free Buddy Walk or 5K registration

Friend \$250 or more

- Sponsor info distributed in all goodie bags
- 2 free Buddy Walk or 5K registrations
- Name placement on back of t-shirt

Best Friend \$500 or more

- Sponsor Info distributed in all goodie bags
- 4 free Buddy Walk or 5K registrations
- Sponsor logo placement on back of t-shirt
- 2 signs placed along Buddy Walk route
- Logo placement on event banners
- Sponsor banner to be placed at event (provided by sponsor)
- Logo displayed on Buddy Walk websites

Buddy \$1,000 or more

- Sponsor info distributed in all goodie bags
- 6 free Buddy Walk or 5K registrations
- Sponsor logo placement on back of t-shirt
- 4 signs placed along Buddy Walk route
- Logo placement on event banners
- Sponsor banner to be placed at event (provided by sponsor)
- 10 x 10 tent to distribute materials (provided by sponsor)
- Inclusion on various forms of media advertising
- Logo displayed on Buddy Walk websites

Super Buddy \$2,000 or more

- Presenting sponsors of games, activities, silent auction, raffle
- Sponsor info distributed in all goodie bags
- 8 free Buddy Walk or 5K registrations
- Sponsor logo placement on back of t-shirt
- 6 signs placed along Buddy Walk route
- Logo placement on event banners
- Sponsor banner to be placed at event (provided by sponsor)
- 10 x 10 tent to distribute materials (provided by ChapTer 21)
- Inclusion on all forms of media advertising
- Logo displayed on Buddy Walk websites

Buddy for Life \$3,000 or more

- Representative to present Festival Prince and Princess, Costume Awards, Race Awards, and other Awards throughout the day
- Sponsor name will be plugged over the sound system as the upcoming event sponsor of the Prince, Princess, and Costume Awards throughout the day
- Sponsor Info distributed in all goodie bags
- 10 free Buddy Walk or 5K registrations
- Company logo placement on back of t-shirt
- 8 signs placed along Buddy Walk route
- Logo placement on event banners
- Sponsor banner to be placed at event (provided by sponsor)
- 10 x 10 tent to distribute materials (provided by ChapTer 21)
- Inclusion on all forms of media advertising
- Logo displayed on Buddy Walk websites
- Social media recognition over the 6 months following the event

Team Name : _____ (create a team or apply money to existing team or individual)					
Registrant 1: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 2: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 3: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 4: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 5: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 6: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 7: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 8: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 9: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F
Registrant 10: Name _____	DOB _____	Event :	<input type="checkbox"/> BW	<input type="checkbox"/> 5K	Shirt Size _____ M/F

*shirt sizes available: 2T, 3T, 4T, YXS, YS, YM, YL, YXL, S, M, L, XL, 2XL, 3XL, 4XL, 5XL

Please contact ChapTer 21’s Operations Director, Brandy Pierce, at 269.275.1193 or brandy@chapter21.org with questions.

www.chapter21.org/buddywalk