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# TOLEDO

# BUDDY WALK®

BENEFITING **dsagt**  
DOWN SYNDROME  
ASSOCIATION OF GREATER TOLEDO

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October 18, 2020 | The University of Toledo

*The Toledo Buddy Walk® is DSAGT's signature event, in which more than 1,200 people participated in 2019. The event is celebrated around the world - each city having its own flair. Toledo stays true to it's roots, by celebrating awareness with each Buddy Walk® team tailgating before, during and after the walk. The day provides entertainment for all ages, including: vendors, face painting, balloon artists, cheerleaders and food!*

#### HOW YOU CAN HELP:

- Monetary Sponsorships
- Sponsor a team
- Donate products/services for raffle
- Be a vendor
- Register for the event





## Presenting Sponsor - \$7,500

- Naming rights to event, example: Toledo Buddy Walk presented by "Your Company"
- Recognition by logo as Presenting Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- Prime logo placement on over 1,000 Toledo Buddy Walk t-shirts
- Prime booth placement to pass out information and engage audience of 1,200 people
- Recognition at event as Presenting sponsor and opportunity for short sponsor remarks from the stage
- Logo featured on post-event materials
- Inclusion in all press releases regarding Toledo Buddy Walk
- Opportunity for 20 employees to participate in Toledo Buddy Walk

## Platinum Sponsor - \$5,000

- Recognition by logo as Platinum Sponsor on event postcards, event website, event day signage, social media, etc.
- Logo placement on over 1,000 Toledo Buddy Walk t-shirts
- Inclusion in all press release regarding the Toledo Buddy Walk
- Booth placement on the plaza day-of to pass out information and engage audience of 1,200 people
- Logo featured on post-event materials
- Opportunity for 10 employees employees to participate in Toledo Buddy Walk.

## Gold Sponsor - \$2,500

- Recognition by logo as Gold Sponsor on event postcard, event website, event dsy signage, social media, etc.
- Logo placement on over 1,000 Toledo Buddy Walk t-shirts
- Inclusion in all press release regarding the Toledo Buddy Walk
- Booth placement on the day-of to pass out information and engage audience of 1,200 people
- Opportunity for 10 employees to participate in Toledo Buddy Walk

## Silver Sponsor - \$1,500

- Recognition by name as Silver Sponsor on event postcard, event website, event day signage, social media, etc.
- Name placement on over 1,000 Toledo Buddy Walk t-shirts
- Booth placement on the day-of to pass out information and engage audience of 1,200 people
- Opportunity for 5 employees to participate in Toledo Buddy Walk

## Buddy Sponsor - \$500

- Logo prominently displayed on (1) hole sign

## Resource Fair Sponsor - \$250/\$100 (Nonprofit rate)



# Sponsorship Commitment Form

## COMPANY/ORGANIZATION INFORMATION:

Please print below exactly how you would like your company name to appear for recognition purposes:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## PAYMENT INFORMATION:

**To pay by check:** Please make check payable to "Down Syndrome Association of Greater Toledo"

**To pay by credit card:** \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover \_\_\_ American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV2 \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# Sponsorship Commitment Form

## FUNDRAISING EVENT SPONSORSHIP LEVELS OF COMMITMENT:

Please clearly mark which fundraising event(s) you would like to provide funding for in the form of a sponsorship.  
Please return this form to DSAGT at [information@dsagt.org](mailto:information@dsagt.org).

## Toledo Buddy Walk - Sunday, October 18, 2020

\*Audience: 1,300 attendees made up of DSAGT supporters

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|---|---|
| <input type="checkbox"/> Presenting Sponsor   \$7,500 | <input type="checkbox"/> Buddy Sponsor   \$500                    |
| <input type="checkbox"/> Platinum Sponsor   \$5,000   | <input type="checkbox"/> Business Rate-Vendor Fair Table   \$250  |
| <input type="checkbox"/> Gold Sponsor   \$2,500       | <input type="checkbox"/> Nonprofit Rate-Vendor Fair Table   \$100 |
| <input type="checkbox"/> Silver Sponsor   \$1,500     | <input type="checkbox"/> In-kind Donation Sponsor                 |

Total Sponsorship Commitment:

\$ \_\_\_\_\_