

TOLEDO

BUDDY WALK®

Team Captain Packet



DOWN SYNDROME ASSOCIATION OF GREATER TOLEDO

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Dear Families and Supporters,

It's that time again...pre-Toledo Buddy Walk time! We are writing today to encourage your support of our 2020 Toledo Buddy Walk®. This exciting awareness and fundraising event brings over 1,200 people together to recognize the abilities of individuals with Down syndrome. Family, friends, and community supporters come together each fall to share stories, build friendships and raise money to support the services and programs of the Down Syndrome Association of Greater Toledo. For our 19th anniversary event, to be held on Sunday, October 18th of this year, we will be celebrating once again at a The University of Toledo! And, most importantly, we need YOUR help to make it our best year yet! To get you even more excited, here are a few updates:

- Your loved one with Down syndrome will truly be celebrated - he or she is invited to attend the Toledo Buddy Walk at NO charge! (Please still have your extra amazing person register to ensure proper t-shirt count.)
- This year, any teams that secure event sponsorships (see enclosed information at the end of this packet) will have those funds counted toward their team total!

The Buddy Walk® program was established in 1995 by the National Down Syndrome Society to promote acceptance and inclusion of people with Down syndrome and to recognize Down Syndrome Awareness Month in October. The name Buddy Walk® promotes inclusion between friends, regardless of ability.

The Down Syndrome Association of Greater Toledo supports over 400 individuals with Down syndrome and their families across 17 counties throughout Northwest Ohio, as well as parts of Southern Michigan. The mission of the Down Syndrome Association of Greater Toledo is to empower all individuals with Down syndrome to achieve their goals and reach their fullest potential by providing support, education and advocacy not only for the individual, but also their families and communities. We accomplish this mission through a wide array of educational and social programs, support groups, and access to information for new parents experiencing Down syndrome for the first time. It is our vision to achieve a community where all individuals with Down syndrome are accepted, included, and given limitless opportunities to pursue their dreams as respected members of society.

Thank you for working together, as we strive to provide support and encouragement to so many wonderful individuals with Down syndrome and their families in the Greater Toledo area!

Sincerely,

Administrative Director

Down Syndrome Association of Greater Toledo

Program Director



facebook.com/dsatoledo



@dsatoledo



DSATOLEDO



About DSAGT

The Down Syndrome Association of Greater Toledo (DSAGT) is dedicated to enhancing and celebrating the lives of individuals with Down syndrome. DSAGT educates the public about Down syndrome, provides family support and advocates for inclusion of individuals with Down syndrome.

Our Services

Babies and Toddlers

New Parent Packets

We provide packets of up-to-date information and resources to hospitals and local boards for new parents, in addition to providing baskets of goods to new babies with Down syndrome.

Down with the Beat

Music and Movement

A music and movement class for little ones with Down syndrome between the ages of 1 and 4.

Smart Start

Smart Start is a program designed for Kindergarten readiness.

School-Aged

The Learning Program

The Learning Program is an educational program for students with Down syndrome and their parents.

School Outreach

DSAGT provides "Book bundles" to schools throughout the DSAGT service area to promote Down syndrome awareness.

Social Outings/Holiday Party

Providing families the opportunity to meet and socialize.

Teen & Young Adult

Teen and Young Adult Dances

Once a quarter our teens and young adults come together for a night of dancing and socializing.

Cooking Matters w/ Promedica EBID Institute

Participants will learn basic cooking skills, kitchen safety and nutrition in this hands on life skills program

All Ages

Social Outings/Holiday Party

Providing families the opportunity to meet and socialize.

Scholarships

Various financial assistance opportunities to encourage community involvement.

Seminars & Lectures

Featuring local speakers that explore topics ranging from educational advocacy to new research in Down syndrome.

Social Groups-Mom's/Dad's Night

All parents are welcome to partake in our regular social groups whether they are a virtual online meeting or a night out to discuss all things parenting and Down syndrome

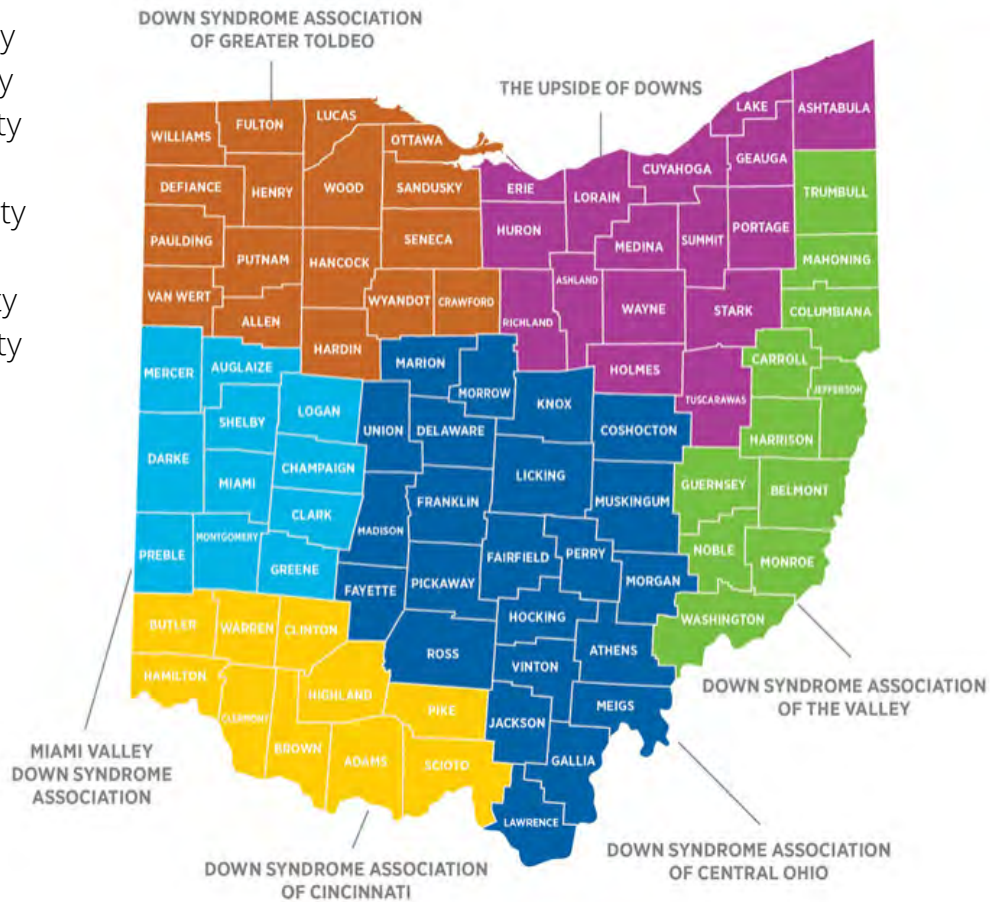
Our Service Area

Ohio Counties:

- Lucas County
- Wood County
- Hancock County
- Hardin County
- Fulton County
- Henry County
- Putnam County
- Allen County
- Williams County
- Defiance County
- Paulding County
- Van Wert County
- Ottawa County
- Sandusky County
- Seneca County
- Wyandot County
- Crawford County

Michigan Counties:

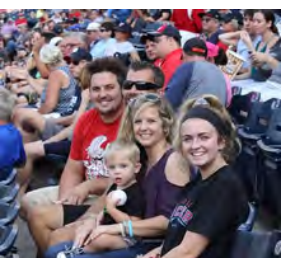
- Monroe County
- Lenawee County
- Wayne County
- Hillsdale County
- Washtenaw County
- Jackson County



Our Events

The Down Syndrome Association of Greater Toledo is a 501(c)3 charitable organization and contributions are fully tax-deductible. Membership is free and open to anyone with an interest in Down syndrome.

DSAGT depends on donations and fundraisers to provide programs and services and meet operational costs. It is only through the generosity of many individuals and corporations that DSAGT is able to provide quality programs and services for individuals with Down syndrome and their families in the 17 counties we serve.



FAQ About Down Syndrome

- Down syndrome occurs when an individual has a full or partial extra copy of chromosome 21. This additional genetic material alters the course of development and causes the characteristics associated with Down syndrome.
- There are three types of Down syndrome: trisomy 21 (nondisjunction) accounts for 95% of cases, translocation accounts for about 4%, and mosaicism accounts for about 1%.
- Down syndrome is the most commonly occurring chromosomal condition. One in every 691 babies in the United States is born with Down syndrome – about 6,000 each year.
- There are approximately 400,000 people living with Down syndrome in the United States.
- Down syndrome occurs in people of all races and economic levels.
- The incidence of births of children with Down syndrome increases with the age of the mother. But due to higher fertility rates in younger women, 80% of children with Down syndrome are born to women under 35 years of age.
- People with Down syndrome have an increased risk for certain medical conditions such as congenital heart defects, respiratory and hearing problems, Alzheimer's disease, childhood leukemia and thyroid conditions. Many of these conditions are now treatable, so most people with Down syndrome lead healthy lives.
- A few of the common physical traits of Down syndrome are: low muscle tone, small stature, an upward slant to the eyes, and a single deep crease across the center of the palm. Every person with Down syndrome is a unique individual and may possess these characteristics to different degrees or not at all.
- Life expectancy for people with Down syndrome has increased dramatically in recent decades – from 25 in 1983 to 60 today.
- People with Down syndrome attend school, work, participate in decisions that affect them, have meaningful relationships, vote and contribute to society in many wonderful ways.
- All people with Down syndrome experience cognitive delays, but the effect is usually mild to moderate and is not indicative of the many strengths and talents that each individual possesses. Quality educational programs, a stimulating home environment, good health care and positive support from family, friends and the community enable people with Down syndrome to lead fulfilling and productive lives.

*Borrowed from www.ndss.org

TOLEDO

BUDDY WALK®

BENEFITING  dsagt
DOWN SYNDROME
ASSOCIATION OF GREATER TOLEDO

October 18, 2020 | The University of Toledo

The Toledo Buddy Walk® is DSAGT's signature event, in which more than 1,200 people participated in 2019. The event is celebrated around the world - each city having its own flair. Toledo stays true to it's roots, by celebrating awareness with each Buddy Walk® team tailgating before, during and after the walk. The day provides entertainment for all ages, including: vendors, face painting, balloon artists, cheerleaders and food!

HOW YOU CAN HELP:

- Monetary Sponsorships
- Sponsor a team
- Donate products/services for raffle
- Be a vendor
- Register for the event



WWW.DSAGT.ORG/WALK

2020

Important Dates

8

MAY

Toledo Buddy Walk® Website and Registration Opens

Encourage friends, family and co-workers to register for the Toledo Buddy Walk® or donate to your team and remind them to submit their corporate matching requests, if applicable. Or, think of your business contacts - remember, any event sponsorships brought in by your team count toward your team fundraising total!

4

JULY

Fourth of July

This is great time to remind family and friends about your team fund-raising goal!



SUMMER

**Have a creative
fundraiser in mind?
Make it happen Now!**

(Let us know if you need ideas!)



AUG/SEPT

Back to School!

Near the start of the school year, encourage your child's classmates and teacher to join your team. This is a great way to promote inclusion and awareness in your child's school.

28

SEPTEMBER

DEADLINE for pre-registration

Registrants after this date are not ensured a 2020 Toledo Buddy Walk t-shirt.

17

OCTOBER

Last day to register Online

You can register at ds-stride.com/toledobuddywalk

**Sunday, Oct. 18th
Toledo Buddy Walk!**



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Permission to Fundraise on behalf of The Down Syndrome Association of Greater Toledo

This document gives _____ permission to serve as an “agent” to solicit donations on behalf of The Down Syndrome Association of Greater Toledo in conjunction with their event, the Toledo Buddy Walk® held on Sunday, October 18, 2020 at the University of Toledo. The Down Syndrome Association of Greater Toledo is a 501(c)(3) organization with the tax ID of 34-1354191; you may request a W-9 from our office at 567-742-4004.

Prohibited Fundraising Practices

The policies of the DSAGT prohibit the following solicitation practices:

- Use of the DSAGT or Toledo Buddy Walk® name at the direct point-of-purchase sale of alcoholic or tobacco products.
- Use of The DSAGT or Toledo Buddy Walk® name in relation to any business activity that cannot guarantee full accounting for funds generated.
- Customer prospect campaigns conducted by independent contractors.
- Promotions to attract new patients to any form of medical treatment.
- Promotions related to the delivery of professional services.
- Online fundraising (must have prior written approval).



facebook.com/dsatoledo



[@dsatoledo](https://twitter.com/dsatoledo)



[DSATOLEDO](https://www.instagram.com/dsatoledo)

TOLEDO BUDDY WALK® Donations Q&A

ARE DONATIONS TAX DEDUCTIBLE?

» Your gift is tax deductible to the fullest extent allowed by the law. The Down Syndrome Association of Greater Toledo is a registered 501(c)3 organization. Our tax ID number is 34-1354191.

WHERE DO I GET DONATION FORMS?

» A donation form is enclosed in this packet, you may also print additional donation forms from the Team Captain's Corner on the Toledo Buddy Walk® website.

WHO SHOULD TOLEDO BUDDY WALK CHECKS BE MADE PAYABLE TO?

» For tax purposes, please make checks payable to the Down Syndrome Association of Greater Toledo or DSAGT. Checks should not be written to Buddy Walk teams, team captains or individual participants.

» Please ask donors to submit their corresponding donation forms with their checks so your team will be properly credited for your fundraising efforts. If this is not possible, please ask donors to indicate which walk team they are supporting and your name on the memo section of the check.

DO I HAVE TO SEND IN MY DONATIONS? CAN I BRING THEM WITH ME TO THE WALK? CAN I CONTINUE TO COLLECT DONATIONS AFTER THE WALK? WHAT IF MY DONORS DON'T WANT TO DONATE ONLINE? WHERE DO I SEND THE CHECKS? » While you can always bring your donations to the walk, it is preferable that you mail them in as soon as you can to the address below. You may enter your donations on your Team Fundraising Page before sending them - once DSAGT receives your checks, we can approve your submissions. You can mail donations by December 31, 2020 to: Down Syndrome Association of Greater Toledo INSERT BUDDY WALK TEAM NAME P.O. Box 298, Sylvania, Ohio 43560

HOW LONG WILL IT TAKE BEFORE THE CHECKS I MAILED SHOW UP ON MY PAGE? » Team Captains are able to enter their own check(s) on their team page, these will show up along the Donation column, but will not impact the fundraising total until the check(s) are received by DSAGT and approved. Please allow four weeks for your donations to be deposited, processed and approved by DSAGT. Donation Information DSAGT, P.O. Box 298, Sylvania, OH 43560 | Ph: 567.742.4004 | www.dsagt.org

CAN I ENTER DONATIONS RECEIVED VIA CHECK TO MY WEBPAGE?

» Yes, you may enter donations received via cash or check on your team's webpage. Please send all donations directly to: Down Syndrome Association of Greater Toledo INSERT BUDDY WALK TEAM NAME P.O. Box 298, Sylvania, OH 43560

WHAT IF PEOPLE WANT TO GIVE ME CASH?

» It is safest and best for record-keeping that you convert all cash received to a check. If you are able, the safest option is to send a personal check covering the full amount, along with the corresponding donation forms to the Down Syndrome Association of Greater Toledo. We will be able to credit your friends and family for their generosity. If this is not possible, you can also always bring the cash donations and appropriate donation forms to the walk.

TOLEDO BUDDY WALK® Event FAQs

WHAT IS THE REGISTRATION FEE?

» The registration fee is \$20/adult, \$10/child, both of which \$8 is tax deductible. Your registration fee includes an official 2020 commemorative Toledo Buddy Walk® t-shirt. Individuals with Down syndrome have free registration, but must still register.

SHOULD I REGISTER MY KIDS?

» Yes, please register everyone who will be attending (even toddlers in strollers). This helps us plan for the day of the event, plus only those who register, receive t-shirts.

I HAVE A FAMILY MEMBER WHO WANTS TO JOIN MY TEAM BUT MAY NOT BE ABLE TO ATTEND THE WALK. CAN THEY STILL JOIN MY TEAM?

» Yes, family members can still support you by joining your team and fundraise as a team member even if they are unable to attend.

WHAT IS THE CUT-OFF TO JOIN A TEAM?

» You can register online up to Saturday, October 17th before the event. Please have everyone register before September 28th to give us a good headcount so that we can plan for a better event. Registrants after the September 28th deadline may not receive a Toledo Buddy Walk shirt.

SOME OF MY FAMILY WOULD LIKE TO COME, BUT NOT WALK. DO THEY NEED TO REGISTER?

» We encourage every participant to register by September 28, 2020. A limited number of t-shirts will be available for purchase the day of the walk but we cannot guarantee your desired t-shirt size if you have not registered by September 28, 2020. Only those who register and pay the registration fee will receive a t-shirt.

IF I AM REGISTERED, DO I NEED TO DO ANYTHING ELSE TO BE PRE-REGISTERED?

» No, if you are already registered online, you are all set.

IS IT BETTER TO REGISTER ONLINE OR REGISTER THE MORNING OF THE WALK?

» There are many advantages to registering before the walk, for example: knowing how many people to expect will help us plan for a better event for everyone. DSAGT, event sponsors and vendors order all items based on how many people we have pre-registered for the walk. Plus, registering before the walk will alleviate registration lines at the event and you will be able to enjoy the event from the moment you get there. Each individual and team that registers will receive a webpage within the Toledo Buddy Walk website. This will give friends and family a place to go where they can donate directly to you online. You can also customize this page with a photo and special message.

Fundraising Incentives

2020 TOLEDO BUDDY WALK

\$150 GIFT CARD

1st place team - most
funds raised

\$150 GIFT CARD

1st place team - most
registered team members

\$100 GIFT CARD

2nd place team - most
funds raised

\$50 GIFT CARD

3rd place team - most
funds raised



Sponsorship Commitment Form

COMPANY/ORGANIZATION INFORMATION:

Please print below exactly how you would like your company name to appear for recognition purposes:

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone Number: _____

PAYMENT INFORMATION:

To pay by check: Please make check payable to "Down Syndrome Association of Greater Toledo"

To pay by credit card: ___ Visa ___ MasterCard ___ Discover ___ American Express

Card Number: _____ Exp. Date: _____ CW2 _____

Name as it appears on credit card: _____

Billing Address: _____

Signature: _____ Date: _____

FUNDRAISING EVENT SPONSORSHIP LEVELS OF COMMITMENT:

Please clearly mark which fundraising event(s) you would like to provide funding for in the form of a sponsorship.

Please return this form to DSAGT at information@dsagt.org.

Toledo Buddy Walk - Sunday, October 18, 2020

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor \$7,500 | <input type="checkbox"/> Buddy Sponsor \$500 |
| <input type="checkbox"/> Platinum Sponsor \$5,000 | <input type="checkbox"/> Business Rate-Vendor Fair Table \$250 |
| <input type="checkbox"/> Gold Sponsor \$2,500 | <input type="checkbox"/> Nonprofit Rate-Vendor Fair Table \$100 |
| <input type="checkbox"/> Silver Sponsor \$1,500 | <input type="checkbox"/> In-kind Donation Sponsor |



Presenting Sponsor - \$7,500

- Naming rights to event, example: Toledo Buddy Walk presented by "Your Company"
- Recognition by logo as Presenting Sponsor on all print and electronic marketing materials, promotions, event day signage, social media, etc.
- Prime logo placement on over 1,000 Toledo Buddy Walk t-shirts
- Prime booth placement to pass out information and engage audience of 1,200 people
- Recognition at event as Presenting sponsor and opportunity for short sponsor remarks from the stage
- Logo featured on post-event materials
- Inclusion in all press releases regarding Toledo Buddy Walk
- Opportunity for 20 employees to participate in Toledo Buddy Walk

Platinum Sponsor - \$5,000

- Recognition by logo as Platinum Sponsor on event postcards, event website, event day signage, social media, etc.
- Logo placement on over 1,000 Toledo Buddy Walk t-shirts
- Inclusion in all press release regarding the Toledo Buddy Walk
- Booth placement on the plaza day-of to pass out information and engage audience of 1,200 people
- Logo featured on post-event materials
- Opportunity for 10 employees employees to participate in Toledo Buddy Walk.

Gold Sponsor - \$2,500

- Recognition by logo as Gold Sponsor on event postcard, event website, event dsy signage, social media, etc.
- Logo placement on over 1,000 Toledo Buddy Walk t-shirts
- Inclusion in all press release regarding the Toledo Buddy Walk
- Booth placement on the day-of to pass out information and engage audience of 1,200 people
- Opportunity for 10 employees to participate in Toledo Buddy Walk

Silver Sponsor - \$1,500

- Recognition by name as Silver Sponsor on event postcard, event website, event day signage, social media, etc.
- Name placement on over 1,000 Toledo Buddy Walk t-shirts
- Booth placement on the day-of to pass out information and engage audience of 1,200 people
- Opportunity for 5 employees to participate in Toledo Buddy Walk

Buddy Sponsor - \$500

- Logo prominently displayed on (1) hole sign

Resource Fair Sponsor - \$250/\$100 (Nonprofit rate)