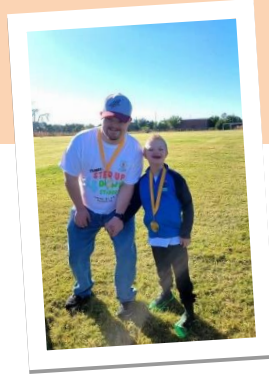


# SENM 3<sup>rd</sup> Annual Step Up 4 Down Syndrome Walk

October 15<sup>th</sup>, 2022  
Sponsorship Opportunities



## What is the Down Syndrome Foundation of SENM?

The Down Syndrome Foundation of Southeastern New Mexico believes all individuals with Down syndrome have a dream and a valuable life to live. Therefore, we work to prepare, guide, educate, equip, and support all individuals with Down syndrome, their families, their supporters, and their community. We provide educational events, scholarships, camps, programs, and medical outreach to medical professionals in the community.

## What is the Step Up 4 Down Syndrome Walk?

The Step Up 4 Down Syndrome Walk is a 1-mile walk in which anyone can participate without special training. This walk is formerly known as the annual SENM Buddy Walk and has been recently renamed as the "Step Up 4 Down Syndrome Walk". The goal of the Step Up 4 Down Syndrome walk is to promote understanding and acceptance of people with Down syndrome. In previous years the annual walk has attracted over 1000 participants and raised over \$50,000 to support individuals with Down syndrome and their families and we expect the same outcome for the Step Up 4 Down Syndrome walk in coming years.

## What is Down syndrome?

Down syndrome occurs when a person has an extra copy of the #21 chromosome; instead of the typical 46 chromosomes in each cell, a person with Down syndrome has 47. Down syndrome occurs in one out of every 691 live births, which is up from 1 in 1087 in 1990. It affects people of all ages, races, and economic levels. It is the most frequently occurring chromosomal disorder.

Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and potential of those who are affected.

# Sponsorship Opportunities

## Presenting - \$10,000+

Buddy Walk presented by “Your Company”  
Largest Prominent placement of your logo on walk t-shirts  
25 Complimentary t-shirts  
Logo on Printed advertisement (**Deadline Aug. 31st**)  
Recognition in Press coverage, publicity and during event  
Onstage Event Publicity  
Link/Logo on Walk Website and Foundation Website  
Recognition in DSF Newsletter

## Diamond - \$7,500

Prominent logo placement on walk shirt  
10 Complimentary walk shirts  
Logo on Printed advertisement (**Deadline Aug. 31st**)  
Recognition in Press coverage, publicity and during event  
Onstage Event Publicity  
Link/Logo on Walk Website and Foundation Website  
Recognition in DSF Newsletter

## Platinum - \$5,000

Logo on printed advertisement (**Deadline Aug. 31st**)  
Recognition in Press coverage, publicity and during event  
Onstage Event Publicity  
Link/Logo on Walk Website and Foundation Website  
Logo on Walk Shirt  
Recognition in DSF Newsletter

## Premium - \$2,500

Onstage Event Publicity  
Link/Logo on Walk Website and Foundation Website  
Logo on Walk Shirt  
Recognition in DSF Newsletter

## Gold - \$1,000

Link/Logo on Walk Website and Foundation Website  
Logo on Walk Shirt  
Recognition in DSF Newsletter

## Silver - \$500

Logo on Walk Shirt  
Recognition in DSF Newsletter

## Bronze- \$250

Name on Walk Shirt  
Recognition in DSF Newsletter

## Friend - \$100

Recognition in the DSF Newsletter

# SENM Step Up 4 Down Syndrome Walk

October 15<sup>th</sup>, 2022  
Sponsorship Form

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Submitted by: \_\_\_\_\_

Please Print Title \_\_\_\_\_

**Self-Advocate Team** (If you would like a percentage of your donation to go to a team, please name either the team or the self-advocate (individual with Down syndrome) \_\_\_\_\_)

- |                                  |           |                              |         |
|----------------------------------|-----------|------------------------------|---------|
| <input type="radio"/> Presenting | \$10,000+ | <input type="radio"/> Gold   | \$1,000 |
| <input type="radio"/> Diamond    | \$7,500   | <input type="radio"/> Silver | \$500   |
| <input type="radio"/> Platinum   | \$5,000   | <input type="radio"/> Bronze | \$250   |
| <input type="radio"/> Premium    | \$2,500   | <input type="radio"/> Friend | \$100   |

\*In-kind donations - level will be determined by dollar value of donation

*Examples include: Water for the event, food donations, raffle prizes (gift cards, weekend retreat, theater, or sport event tickets airline tickets etc.)*

*Even the smallest tax-deductible donation to the DSFSENM can change a life! As little as \$10 can provide a New Baby Basket for new parents of children with Down syndrome. \$100 will cover an hour of Speech, Occupational, or Physical Therapy or \$250 will provide a summer therapies camp.*

Enclosed is my Check for OR CHARGE \$ \_\_\_\_\_ to my visa/MasterCard or American express

CC # \_\_\_\_\_ Security Code\*\* \_\_\_\_\_ Exp. Date \_\_\_\_\_

\*\*Please make checks payable to DSFSENM

**Please return your completed form to:**

**Down Syndrome Foundation of SENM, PO Box 4365, Roswell, NM 88202**