



dsaco
Down Syndrome Association
of Central Ohio

40
YEARS

1984-2024

COLUMBUS BUDDYWALK®

2024 Sponsorship Deck



JOIN US AT THE COLUMBUS BUDDY WALK

SUNDAY, SEPTEMBER 29, 2024 | 9AM - 2PM

Fortress Obetz

2015 Recreation Trail | Columbus, OH 43207

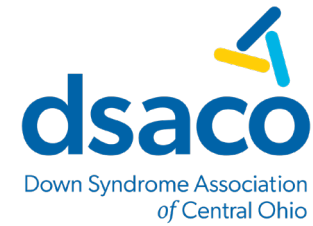
The Columbus Buddy Walk® is an annual event that raises awareness for Down syndrome, promotes inclusivity, and celebrates the abilities and accomplishments of people with Down syndrome. The event includes a short, leisurely walk, music, and fun activities for all ages. This year's event promises to be bigger and better than ever, with an expected turnout of thousands of participants.

Sponsoring the Columbus Buddy Walk presents a unique opportunity for your organization to demonstrate its commitment to social responsibility and community engagement. Align your brand with a cause that resonates with values of inclusivity, empathy, and support.

Your sponsorship will directly support DSACO's programs and services, empowering people with Down syndrome and their families to thrive. Your contribution will help fund vital resources and initiatives that make a tangible difference in the lives of those we serve.

Explore our sponsorship tiers to find the perfect fit for your organization. From Platinum to Blue, each tier offers valuable benefits tailored to showcase your brand's support and maximize visibility at the event. Don't miss out on the opportunity to be part of this inspiring event. Join us in creating a more inclusive and supportive community for people with Down syndrome.





40
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The Down Syndrome Association of Central Ohio (DSACO) exists to support families, promote community involvement, and encourage a lifetime of opportunities for people with Down syndrome.

40 YEARS OF SERVING FAMILIES:

For 40 years, DSACO has been serving families throughout Central Ohio who have a loved one with Down syndrome. 40 years of listening, learning, and elevating the voices of families to ensure their needs are heard. 40 years of advocating, educating, and innovating to ensure their needs are met:



DIVERSITY OUTREACH STRATEGIES

Forged new community partnerships within the Somali and Hispanic & Latino communities to successfully increase participation across diverse groups, including a new Somali Resource Group.



EXPAND OUR PROGRAMS TO TEENS & ADULTS

The commitment to teens & adults with Down syndrome is evident with the expansion of programming for them. DSACO has added a new Adult Stamping Club location, a new fitness program in 321go!, and a High School Social Group to bridge new connections among high school aged individuals.





















INCREASE IN FINANCIAL ASSISTANCE TO FAMILIES

DSACO is committed to meeting families where they are. Beyond linking families with local resources, we extend financial assistance during challenging times. Our belief is that supporting the entire family not only addresses immediate needs, but also nurtures a lifetime of opportunities for people with Down syndrome.

To learn more about the impact you're making by supporting DSACO through the Columbus Buddy Walk, please visit www.dsaco.net.



Sponsorship Levels

	Name/Logo placement on Columbus Buddy Walk T-shirts <i>*Deadline is Aug. 1</i>	Complimentary Registrations to participate in event <i>*T-Shirt sizes only guaranteed until Sept. 1</i>	Logo placement on Columbus Buddy Walk Website	On-Site Activation/Engagement Opportunity <i>*Expected Attendance is 10,000+ attendees</i>	Recognition on print marketing materials <i>*Deadlines apply</i>	Inclusion in event press releases <i>*Deadlines apply</i>	Short Sponsor remarks from the stage	Name included in all event references: "Columbus Buddy Walk presented by XXX"
PRESENTING* \$40,000	Logo	40			Logo*			
PLATINUM \$25,000	Logo	30			Logo			
GOLD** \$10,000	Logo	20			Logo			
SILVER** \$7,500	Logo	15			Name Listed			
BRONZE** \$5,000	Logo	10			Name Listed			
BLUE \$3,500	Name	5			-			
FRIEND \$750	Name	-			-			

*Recognition for Presenting Sponsor includes any promotions from our media partnerships, including but not limited to radio ads, TV ads, billboard ads, and newspaper ads.

**Custom Underwriting Sponsorship opportunities are on the following page for these investment levels.

Event Date:

SUNDAY, SEPTEMBER 29, 2024
FORTRESS OBETZ | 9 AM - 2 PM

Sponsor Commitment Deadline:

AUGUST 1, 2024

Contact:

Evanthia Brillhart
Director of Marketing & Events
ebrillhart@dsaco.net | 614.263.6020 ext. 1015



Underwriting Support

All underwriting opportunities are fully customizable to provide your company with the desired level of visibility during the Columbus Buddy Walk®.

- ◆ **TODDLER ACTIVITY SPONSOR | \$5,000**
- ◆ **SENSORY ROOM SPONSOR | \$5,000**
- ◆ **TOUCH A TRUCK SPONSOR | \$5,000**
- ◆ **BOUNCE HOUSE SPONSOR | \$7,500**
- ◆ **STAGE SPONSOR | \$10,000**
- ◆ **PHOTOBOOTH SPONSOR | \$10,000**
- ◆ **TAILGATE SPONSOR | \$15,000**

For more information on the above underwriting opportunities, please contact:

Evanthia Brillhart, Director of Marketing & Events
ebrillhart@dsaco.net | 614.263.6020 ext. 1015

Deadline for sponsorships is **AUGUST 1, 2024**

