













# Columbus Buddy Walk® Sponsorship Opportunities

The Down Syndrome Association of Central Ohio (DSACO) exists to support families, promote community involvement, and encourage a lifetime of opportunities for people with Down syndrome. We believe this can be achieved by providing families and individuals living with Down syndrome with meaningful, convenient, and unique opportunities to discover independence and to celebrate their achievements.

The Columbus Buddy Walk® is an annual event that raises awareness for Down syndrome, promotes inclusivity, and celebrates the abilities and accomplishments of individuals with Down syndrome. The event includes a short, leisurely walk, music, and fun activities for all ages. This year's event promises to be bigger and better than ever, with an expected turnout of thousands of participants. The Columbus Buddy Walk is a great way for families to come together and show their support for the Down syndrome community while raising awareness and funds for DSACO's programs and services. Don't miss out on this amazing day of fun, friendship, and advocacy for people with Down syndrome.

## HOW YOU CAN SUPPORT THE 2023 COLUMBUS BUDDY WALK®:

We encourage corporate partners to support this event to make a positive impact in the community. Additionally, corporate partners can participate in the event by supporting specific teams, providing in-kind donations, or sponsoring specific aspects of the event, such as entertainment or activities. This partnership can help raise awareness of your brand or organization, reach new audiences, and create positive brand recognition.

|                               | Name/Logo placement on Official Columbus Buddy Walk T-Shirts<br><i>*Deadline is Aug. 1</i> | Logo placement on Columbus Buddy Walk Website<br><i>(columbusbuddywalk.org)</i>     | Complimentary Registrations to participate in event<br><i>(T-shirt Sizes only guaranteed until Sept. 1)</i> | Logo/Name placement on print marketing materials<br><i>*Deadline is August 1</i> | On-Site Activation/Engagement Opportunity<br><i>*Expected Attendance is 10,000+ attendees</i> |
|-------------------------------|--|---|---|--|---|
| <b>PRESENTING</b><br>\$50,000 | <i>Logo</i>  |  | <b>40</b>   | <i>Logo*</i>   |          |
| <b>PLATINUM</b><br>\$30,000   | <i>Logo</i>  |  | <b>30</b>   | <i>Logo</i>  |          |
| <b>GOLD</b><br>\$10,000       | <i>Logo</i>  |  | <b>20</b>   | <i>Logo</i>  |          |
| <b>SILVER</b><br>\$7,500      | <i>Logo</i>  |  | <b>15</b>   | <i>Logo</i>  |          |
| <b>BRONZE</b><br>\$5,000      | <i>Logo</i>  |  | <b>10</b>   | <i>Name</i>  |          |
| <b>BLUE</b><br>\$3,500        | <i>Name</i>  |  | <b>5</b>  | -  |          |
| <b>FRIEND</b><br>\$750        | <i>Name</i>  | -   | -   | -  | -   |

\*Recognition for Presenting Sponsor includes any promotions from our media partnerships, including but not limited to radio ads, TV ads, billboard ads, and newspaper ads.



**Event Date:**  
SUNDAY, OCTOBER 1, 2023  
FORTRESS OBETZ | 9 AM

**Sponsor Commitment Deadline:**  
AUGUST 1, 2023

**Contact:**  
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