



COLUMBUS

BUDDYWALK®

national down syndrome society®

EDUCATE | ADVOCATE | CELEBRATE

2021 Sponsorship Opportunities



20TH ANNIVERSARY!

SUNDAY, OCTOBER 3, 2021

FORTRESS OBETZ & VIRTUAL EVENT

Walk Your Way Weekend or join DSACO for an in-person celebration at Fortress Obetz

SOCIALLY DISTANCED TEAM TAILGATES
BEFORE, DURING AND AFTER THE WALK

TIMED WALKING WILL BEGIN AT 10:30 A.M.
WITH HIGH SCHOOL CHEERLEADERS LINING ROUTE

ENTERTAINMENT FOR ALL AGES AVAILABLE
INCLUDING TOUCH A TRUCK, BALLOON ARTISTS, ETC.

LOCAL FOOD TRUCKS ON-SITE FOR LUNCH
FEATURING SOME OF THE CITY'S BEST FOOD

RAISING AWARENESS AND FUNDS FOR DSACO
TO SUPPORT THE LOCAL DOWN SYNDROME COMMUNITY

VIRTUAL & IN-PERSON RAFFLE ITEMS
FEATURING AWESOME PACKAGES AND EXPERIENCES





The Down Syndrome Association of Central Ohio (DSACO) was incorporated in 1984 with one purpose in mind: to accomplish our mission. We exist to support families, promote community involvement, and encourage a lifetime of opportunities for people with Down syndrome. We believe this can be achieved by providing families and individuals living with Down syndrome with meaningful, convenient, and unique opportunities to discover independence and to celebrate their achievements.

WHAT WE DO



















Over the arc of a lifetime, starting from diagnosis and along every step of the way, DSACO is there to help. Our robust services provide a broad spectrum of opportunities for those in the Down syndrome community, no matter who you are.

- ◇ **FINANCIAL ASSISTANCE PROGRAM** was developed at the start of the COVID-19 pandemic to help DSACO families combat financial hardship. DSACO offers grocery gift cards, direct shipment of essential items like diapering supplies and formula, and rent and utility payment relief to families who found themselves in need.
- ◇ **UP FOR FUN ACTIVITY KITS** were offered to families for free throughout the summer to help fill the weeks with activities during Ohio's Shelter in Place order. DSACO provided 5 full days of activities, including supplies, materials and print outs, to over 750 households for 13 weeks. Each week's activities were centered around a theme - with a focus on fine motor skills, gross motor skills, and development.
- ◇ **IMPROV CLASSES** developed through the nationally acclaimed program, The Improvaneers, have been in full swing with adults with Down syndrome (ages 16+). Data shows the positive impact this program has in areas such as eye contact, listening skills, quick thinking, voice projection, and teamwork.
- ◇ **SUPPLEMENTAL LEARNING INITIATIVE** was created by DSACO to connect and fund meaningful, supplemental learning experiences for students with Down syndrome this school year.

To find out more about DSACO's programs and services, please visit www.dsaco.net.



Sponsorship Levels

	NAME/LOGO DISPLAYED ON COMMEMORATIVE BUDDY WALK T-SHIRTS	FREE REGISTRATIONS TO PARTICIPATE IN EVENT	LOGO ON EVENT WEBSITE	BOOTH PLACEMENT ON THE DAY-OF TO ENGAGE ATTENDEES	RECOGNITION ON ALL PRINT MARKETING MATERIALS (DEADLINES APPLY)	INCLUSION IN ALL PRESS RELEASES	SHORT SPONSOR REMARKS FROM THE STAGE	NAME INCLUDED IN ALL EVENT REFERENCES: "COLUMBUS BUDDY WALK PRESENTED BY XXX"
PRESENTING \$50,000	LOGO	40			LOGO*			
PLATINUM \$30,000	LOGO	30			LOGO*			
GOLD \$10,000	LOGO	15			LOGO			
SILVER \$7,500	LOGO	10			NAME LISTED			
TEAM UP \$5,000	NAME	-			NAME LISTED			
BRONZE \$3,500	NAME	5						
FRIEND \$500	NAME	-						

SUNDAY, OCTOBER 3, 2021 | 9:00 A.M.
FORTRESS OBETZ

**Recognition for Presenting and Platinum sponsors include any promotions from our media partnerships, including but not limited to radio ads, billboard ads, tv ads, and newspaper ads*

RESERVE YOUR SPONSORSHIP LEVEL TODAY BY CONTACTING:
Evanthia Brillhart, Director of Marketing & Events
ebrillhart@dsaco.net | 614.263.6020 ext. 1015



EDUCATE | ADVOCATE | CELEBRATE

Underwriting Support

All underwriting opportunities are fully customizable to provide your company with the desired level of visibility during the Columbus Buddy Walk.

- ◇ **T-SHIRTS**
- ◇ **BREAKFAST FOR TOP FUNDRAISERS**
- ◇ **LUNCH FOR TOP FUNDRAISERS**
- ◇ **T-SHIRT PICK UP**
- ◇ **ON-SITE ACTIVITIES (INFLATABLES, ETC.)**
- ◇ **TEAM UP WITH A BUDDY SPONSORSHIP**
- ◇ **RAFFLE ITEM**

For more information on the above underwriting opportunities, please contact:

Evanthia Brillhart, Director of Marketing & Events
ebrillhart@dsaco.net | 614.263.6020 ext. 1015