



**Down Syndrome Association of
Connecticut's
Step Up for Down Syndrome Walk**

**Saturday,
October 2, 2021**

Options for everyone: **Virtual** or **In-Person** at the New Britain Bees Stadium

Below is a timeline, so you can set your team up for success!

We are excited to announce that in 2021 we will have options for everyone when it comes to our DS ACT Step Up for Down Syndrome Walk! We will host our walk both virtually, and in person on October 2, 2021 at the New Britain Bees Stadium.

Fundraising for the Step Up for Down Syndrome Walk should be *fun* and *fulfilling* for your whole family, *not* stressful!

- Set a goal for team
- Enlist the help of your family, friends and coworkers to reach your goal
- Help get walk sponsors to get credit toward your team goal

June 1	Step Up for Down Syndrome Walk Website and Registration Opens - Create your team! <i>Save \$5 on your registration fee if you register before June 30th, 2021.</i>
June 5	Before school is out, encourage your child's classmates and teacher to join your team. This is a great way to promote inclusion and awareness in your child's school.
June 15	Encourage friends, family and coworkers to register or donate to your team and remind them to submit their corporate matching requests, if applicable. It can take months for company match checks to be received by DS ACT.
June 30	Last day to save \$5 off the team registration fee
July 15	Have a creative fundraiser in mind? Make it happen this month!
August 5	DS ACT Families @ New Britain Bees Game - Stop by our table to say hi!
August 15	This is the last day registration guarantees you an event t-shirt. Sponsorship payments and logos must also be received to be included on sponsorship signage and event t-shirts.
September 1	Last day for Exhibitors to register and turn in promotional items to be included in the Team Captain goody bags to DS ACT.
September 11 - 18	Potential dates for packing shirts.
September 25	Teams can pick up their shirts.
September 27	Checks must be received by midnight to be counted toward the Top Three Teams contest.
September 30	Last day to register online for the in person event at New Britain Bees Stadium.
October 2	Step Up for Down Syndrome Walk. You may turn in additional donations at the event to count toward the Team Drawing that will take place in November. Only virtual walkers may register online through this date.
October 31	Donations for your team can be collected and sent to DS ACT through 10/31/2021 to be counted toward your team's overall goal.

Please contact mlehrman@mydsact.org for more information or questions.