

TITLE SPONSOR

Presents the

2019 BUDDY WALK



GRADSA Buddy Walk

(approximate)

- ♥ **2016-** raised \$42,000; had 800 walkers
- ♥ **2017-** raised \$70,000; had 2,000 walkers
- ♥ **2018-** raised \$100,000+; had 2,500 walkers

Buddy Walk

- ♥ BW was begun in 1995 by the National Down Syndrome Society (NDSS) as an international advocacy event for Down syndrome
- ♥ 17 walks took place in 1995, and today, 250 Buddy Walks take place worldwide each year with more than 330,000 participants

Down syndrome

- ♥ DS occurs when a baby has a full or partial extra copy of chromosome 21
- ♥ There are 3 types of DS: Trisomy 21 (95% of diagnoses), Translocation (4%), and Mosaicism (1%)
- ♥ DS is the most common chromosomal condition, occurring in 1 of every 700 babies; approximately 6,000 annually



SPONSORSHIP LEVELS

Benefits	Grand Sponsor \$5,000	Buddy Hero \$3,000	Super Buddy \$1,500	Buddy Friend \$500
Logo on a Hanging Banner Onstage at Buddy Walk*				
Company Name & Logo on GRADSA Letterhead & in Newsletter for 12 Months				
Special Recognition as Sponsor Across All GRADSA Media Outlets				
Logo on the Buddy Walk® Route*				
Special Recognition from Announcer Onstage at Walk				
Logo and Link on GRADSA Website*				
Logo on This Year's Buddy Walk® T-Shirts*				

*High-resolution logo for promotional use needs to be emailed no later than **August 4th** to tiffany@gradsa.org

Also check out our Team contribution site:
bit.ly/gradsa

BUDDY WALK® Sponsor Commitment

Organization _____

Name _____

Email _____

Address _____

City/State/ZIP _____

Special Thanks
to our 2019 Title Sponsor

Are you supporting a Team? Yes No If yes, which Team? _____

Contact GRADSA Executive Director **Tiffany Thrash** with any questions or concerns! tiffany@gradsa.org

Mail this agreement & check to: **GRADSA PO Box 2031 Owensboro, KY 42302**