



GRADSA BUDDYWALK®

national down syndrome society®

EDUCATE | ADVOCATE | CELEBRATE

Partnership Opportunities

Owensboro Riverfront - McConnell Plaza
Saturday, October 21, 2023 @10:00am-1:00pm

With Us Not For Us





Why partner with us?

The Green River Area Down Syndrome Association (GRADSA) supports hundreds of families with individuals who are living with Down Syndrome across ALL ages & stages.

We are here to:

Educate

Advocate

Celebrate

How do we educate, advocate and celebrate?

We *Educate* by sharing resources with our community and families to bring awareness and disability visibility throuout the Green River District.

We *Advocate* for the future of individuals with Down syndrome. We are affiliated with National Down Syndrome Society and Down Syndrome Affiliates in Action and are invested in giving individuals with Down syndrome a better quality of life than yesterday.

We *Celebrate* individuals with Down syndrome, their families and caregivers by hosting engagement events to build life long friendships.

Why do we fundraise?

We are here for the milestones, the celebrations, the tough days and the great ones... providing the tools, resources, techniques, and programs our members need to reach their full potential. The Buddy Walk is our driving fundraiser for the year to provide the resources our community needs. We fundraise to support our mission: to enable families enriched with the Down syndrome connection to share resources, build friendships and advocate together.





PURPOSE: Our annual Buddy Walk is an effort to raise Down syndrome acceptance and awareness.

ATTENDANCE: Over 2,000 participants across the lifespan with Down Syndrome, family members and friends... ALL ARE WELCOME!

ACTIVITIES: Lawn games, food trucks, photo ops, bounce houses, crafts, balloon animals, face painting, advocacy booths, karake tent, and TONS of FUN with family and friends..

\$5000 - EVENT SPONSOR

- Logo on Hanging Banner onstage at Buddy Walk
- Logo on a GRADSA Billboard
- Company name & logo on GRADSA Letterhead & in Newsletter for 12 months
- Special Recognition as sponsor across all GRADSA Social Media
- Outlets and community multi-media coverage
- Logo on the Buddy Walk Route
- Representative may speak onstage at Buddy Walk about your business
- Logo and link on website
- Company name on Buddy Walk t-shirt
- Sponsorship Recognition Plaque

\$1000 - EDUCATION SPONSOR

- Logo on Hanging Banner onstage at Buddy Walk
- Special Recognition as sponsor across all GRADSA Social Media
- Outlets and community multi-media coverage
- Logo on the Buddy Walk Route
- Special Recognition from announcer onstage at Buddy Walk
- Logo and link on website
- Company name on Buddy Walk t-shirt
- Sponsorship Recognition Plaque

\$2500 - CELEBRATION SPONSOR

- Logo on Hanging Banner onstage at Buddy Walk
- Company name & logo on GRADSA Letterhead & in Newsletter for 12 months
- Special Recognition as sponsor across all GRADSA Social Media
- Outlets and community multi-media coverage
- Logo on the Buddy Walk Route
- Special Recognition from announcer onstage at Buddy Walk
- Logo and link on website
- Company name on Buddy Walk t-shirt
- Sponsorship Recognition Plaque

\$500 - ADVOCACY SPONSOR

- Logo on Hanging Banner onstage at Buddy Walk
- Special Recognition as sponsor across all GRADSA Social Media
- Outlets
- Logo on the Buddy Walk Route
- Special Recognition from announcer onstage at Buddy Walk
- Logo and link on website

\$250 - STATION SPONSOR

- Logo on Hanging Banner onstage at Buddy Walk
- Special Recognition as sponsor across all GRADSA Social Media
- Outlets
- Special Recognition from announcer onstage at Buddy Walk
- Logo and link on website
- Sign with logo near Activity Station you sponsor

WE ACCEPT IN-KIND DONATIONS

Monetary resources are not the only way to partner with GRADSA. Email britt@gradsa.org for more details.



Partnership Agreement Form

YES! We will support the Green River Area Down Syndrome at the 2023 Buddy Walk by becoming a...

- | | |
|--|---|
| <input type="checkbox"/> Event Sponsor \$5,000 | <input type="checkbox"/> Advocacy Sponsor \$500 |
| <input type="checkbox"/> Celebration Sponsor \$2,500 | <input type="checkbox"/> Station Sponsor \$250 |
| <input type="checkbox"/> Education Sponsor \$1,000 | <input type="checkbox"/> In-kind Donation |
| <input type="checkbox"/> Is this for a team? If so, what team? _____ | |

Corporate Sponsor Name: _____

Contact Person: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____ Phone #: _____

Email: _____ Website: _____

If you are a new partner or if your logo has changed since last year, please email your logo to britt@gradsa.org upon form completion.

I agree to partner with the Green River Area Down Syndrome Association in support of the 2023 Buddy Walk at the above level indicated. I understand that a check made payable to "GRADSA" for the amount of the sponsorship indicated above is due by Sept. 15, 2023. Mail completed form to: PO Box 2031 Owensboro, KY 42302

Authorized Signature: _____ Date: _____

YES! We have volunteers for the 2023 Buddy Walk! Contact Britt @270-993-2192 or britt@gradsa.org