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Dear Friends:

The Down Syndrome Network of West Virginia invites you to be a part of the 20<sup>th</sup> Annual Buddy Walk on Saturday, September 25, 2021, at the West Virginia State Capitol Complex in Charleston, West Virginia.

The Buddy Walk is an event first organized by the National Down Syndrome Society in 1995 to celebrate Down Syndrome Awareness Month in October and to ***promote acceptance and inclusion of people with Down syndrome***. The walk includes a day of entertainment, food, games, music, and activities for all ages and abilities. This is the largest fundraiser for the Down Syndrome Network of West Virginia, and it provides us with the means to perform our core mission: to enhance the lives of people with Down syndrome. We do this by, among other things, ***providing support to new and expectant families, assisting with resources for a variety of needs, and educating medical professionals*** about sharing up-to-date information about Down syndrome and delivering a diagnosis in a compassionate manner. Our Network is growing and expanding, especially with our outreach initiatives, which include ***providing classroom kits*** for teachers and parents to help teach students of all ages about Down syndrome and ***working to establish partnerships with medical practitioners*** across the state.

### How can you help?

- Become a 2021 Buddy Walk sponsor; review the sponsor opportunities and submit the enclosed form.
- Offer an in-kind donation of products or services for the 2021 Buddy Walk, including booth set-up, entertainment, etc.
- Provide an item to insert into the 2021 Buddy Walk gift basket raffle such as merchandise, gift certificates, products, etc.
- Organize a team and help raise money for the 2021 Buddy Walk. It's great fun!

Your support will help ensure a successful 2021 Buddy Walk for the Down Syndrome Network of West Virginia, which is a 501(c)(3) non-profit organization. It is through the generosity and kindness of our community sponsors that help us to make a difference in the lives of individuals with Down syndrome and their families.

Please contact us with any questions – and thank you for your support!

Ashley Orndorff, Director  
304-545-6613  
dsnwvinfo@gmail.com

Amy Loftis, Treasurer  
304-549-5780



## 2021 Buddy Walk Sponsorship Levels

### **Gold Sponsor: \$2,000**

- Link on the DSNWV website and social media blasts
- Logo on Buddy Walk Press Releases
- Signage at event
- Sponsor-provided promotional materials distributed at event
- Logo on Buddy Walk T-shirt
- Recognition at Buddy Walk event
- Recognition in DSNWV newsletter & website

### **Silver Sponsor: \$1,000**

- Signage at event
- Sponsor-provided promotional materials distributed at event
- Logo on Buddy Walk T-shirt
- Recognition at Buddy Walk event
- Recognition in DSNWV newsletter & website

### **Bronze Sponsor: \$500**

- Business Name on Buddy Walk T-shirt
- Recognition at Buddy Walk event
- Recognition in DSNWV newsletter & website

### **Buddy Supporter: \$250**

- Recognition at Buddy Walk event
- Recognition in DSNWV newsletter & website



## 2021 BUDDY WALK SPONSORSHIP AGREEMENT

DSNWV has developed a variety of promotional opportunities to help companies generate community goodwill. To maximize your donation in the 2021 Buddy Walk, select one of the following sponsorship options and return the completed form to DSNWV by August 13, 2021.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### **2021 Buddy Walk Sponsorship:**

\_\_\_\_\_ Gold (\$2,000+) \$ \_\_\_\_\_  
*(submit company logo as a high resolution JPG by August 13 to dsnwvinfo@gmail.com)*

\_\_\_\_\_ Silver (\$1,000+) \$ \_\_\_\_\_  
*(submit company logo as a high resolution JPG by August 13 to dsnwvinfo@gmail.com)*

\_\_\_\_\_ Bronze (\$500+) \$ \_\_\_\_\_

\_\_\_\_\_ Buddy Supporters (\$250+) \$ \_\_\_\_\_

Other Monetary Donation \$ \_\_\_\_\_

Gift Basket/Raffle Donation \_\_\_\_\_

Submitted By: \_\_\_\_\_

Authorized Signature

This Sponsorship Agreement, signed by a duly authorized company representative, and a check made payable to DSNWV, should be mailed to:

Down Syndrome Network of WV  
Attn: DSNWV Buddy Walk Sponsorship  
PO Box 7102  
Cross Lanes, WV 25356

*(If your sponsorship level includes signage, promotional materials, or products, please contact us at dsnwvinfo@gmail.com to arrange for delivery or pick up.)*