



Down Syndrome Network of WV  
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<https://www.facebook.com/dsnwv>  
[www.dsnwv.org](http://www.dsnwv.org)

Dear Friends:

The Down Syndrome Network of West Virginia invites you to be a part of the 19<sup>th</sup> Annual Buddy Walk Weekend on Saturday, October 3 & 4, 2020. Due to COVID-19 and the safety of our Buddies, this year's event will be virtual: Pick a Day and Walk Your Way. Instead of gathering in person, each family is participating in a virtual Buddy Walk at their desired location. Each family will be provided a "Walk in a Box" to celebrate Down syndrome and raise awareness in their own community.

The Buddy Walk is an event first organized by the National Down Syndrome Society in 1995 to celebrate Down Syndrome Awareness Month in October and to and promote acceptance and inclusion of people with Down syndrome. Each year over 300 walks are planned across the United States and each Buddy Walk is for anyone who wants to participate and requires no special training. This fun, heartwarming event celebrates the many successes and accomplishments of people with Down syndrome. The walk will include a day of walking with family, games, and activities for all ages and abilities while social distancing to keep safe. This is the largest fundraiser for the Down Syndrome Network of West Virginia and allows our organization to continue to provide information and referral, build our resource network and support families and professionals. Our goal is to have over 750 virtual participants this year!

How can you help?

- Provide a 2020 Buddy Walk sponsorship from the enclosed sponsorship opportunities.
- Provide an item for the 2020 Buddy Walk gift basket raffle such as merchandise, gift certificates, products, etc.
- Organize a team and help raise money for the 2020 Buddy Walk!

Your support will help ensure a successful 2020 Buddy Walk for the Down Syndrome Network of West Virginia, which is a 501c3 non-profit organization. It is through the generosity and kindness of others like you in our community that help us make a difference in the lives of individuals and families with Down syndrome.

Please contact us with any questions – we hope to see pictures and videos of your 2020 Virtual Buddy Walk!

Ashley Orndorff, Board President  
304-545-6613  
dsnwvinfo@gmail.com

Amy Loftis  
304-549-5780

## **2020 Buddy Walk Sponsorship Levels**

### **Gold Sponsor: \$1,000**

- Link on the DSNWV website and DSNWV Facebook page
- Logo on Buddy Walk T-shirt
- Recognition in DSNWV newsletter
- Recognition on the Buddy Walk fundraising page

### **Silver Sponsor: \$500**

- Business name on the DSNWV website and DSNWV Facebook page
- Business Name or Fundraising Team Name on Buddy Walk T-shirt
- Recognition in DSNWV newsletter
- Recognition on the Buddy Walk fundraising page

### **Buddy Supporters: \$250**

- Recognition on the Buddy Walk fundraising page

## 2020 SPONSORSHIP FORM

DSNWV has developed a variety of promotional opportunities to help companies generate goodwill. To maximize your donation in the walk, reserve one of the following sponsorship options by returning this completed form to DSNWV along with a high-resolution logo by August 22, 2020.

Company Name:

Address:

City/State/Zip

Contact Name & Title

Phone Number:

Email:

### 2020 Buddy Walk Sponsorship:

Gold (\$1,000+) \$

Silver (\$500+) \$

Bronze (\$250+) \$

Other Monetary Donation \$

Gift Basket/Raffle Donation

Submitted By:

Authorized Signature

This agreement, signed by a duly authorized representative of the company, and a check made out to DSNWV should be mailed to:

Down Syndrome Network of WV  
Attn: DSNWV Sponsorship  
PO Box 7102  
Cross Lanes, WV 25356  
(Email logo to: [dsnwvinfo@gmail.com](mailto:dsnwvinfo@gmail.com))