



GREATER COLUMBUS BUDDYWALK PARTNERSHIP OPPORTUNITIES

October 5th, 2024
CSU Mock Pavilion
11am – 2pm

WHO WE ARE

DSAGC is a local parent-led organization that was formed in 2003 originally as the Chattahoochee Valley Down Syndrome Support Group. In 2013 it had grown substantially and evolved into the Chattahoochee Valley Down Syndrome Association. Now, in 2024 our organization is evolving once more into the Down Syndrome Association of Greater Columbus.

Through the years we have grown from a parent support group into a community resource for families and individuals within the Down Syndrome Community.

Our name may have changed through the years, but our mission remains the same. Our mission has always been to serve the Down Syndrome community with the necessary resources and partnerships to thrive and reach their full potential as valued and equal members of society.



What is Down syndrome?

Down Syndrome is a genetic condition that occurs in approximately one in every 691 live births. It affects people of all ages, races and economic levels and is the most frequently occurring chromosomal abnormality. It occurs when there are three, rather than two, number 21 chromosomes present in every cell of the body. Instead of the usual 46 chromosomes, a person with Down syndrome has 47. It is this additional genetic material that alters the course of development and causes the characteristics associated with the syndrome. Down syndrome affects over 350,000 people in the United States alone. Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and the understanding of the unlimited potential of those who are affected.



Dear Future Sponsors:

The Down Syndrome Association of Greater Columbus invites you to be part of the Annual Greater Columbus Buddy Walk® on Saturday, October 5th, 2024, from 11am – 2pm, at Columbus State University- Mock Pavilion in Columbus, GA.

The Buddy Walk® is an event first organized by the National Down Syndrome Society in 1995 to celebrate Down Syndrome Awareness Month in October and to *promote acceptance and inclusion of people with Down syndrome*. The walk includes a day of entertainment, food, games, music, and activities for all ages and abilities. This is the largest fundraiser for the DSAGC, and it provides us with the means to perform our core mission: to serve the Down syndrome community with the necessary resources and partnerships to thrive and reach their full potential as valued and equal members of society. We do this by, among other things, providing support to new and expectant families, assisting with resources for a variety of needs, educating the local community by sharing up-to-date information about Down syndrome, and hosting annual community events.

How can you help?

- Become a 2024 Buddy Walk® sponsor; review the sponsor opportunities and submit the enclosed form.
- Offer an in-kind donation of products or services for the 2024 Buddy Walk®, including venue space, entertainment, food, beverages, gift cards, gift baskets, gift certificates, etc... to be distributed at the event.
- Organize a team and help raise money for the 2024 Buddy Walk. It's great fun!

Your support will help ensure a successful 2024 Buddy Walk® for the Down Syndrome Association of Greater Columbus, which is a 501(c)(3) non-profit organization. It is through the generosity and kindness of our community sponsors that help us to make a difference in the lives of individuals with Down syndrome and their families.

Please contact us with any questions – and thank you for your support!

Christian Hill, Vice President
Sponsorship & Marketing Chairman
209-206-0805
christian@dsagreatercolumbus.org

Carrie Defenbaugh, President
Buddy Walk® Chairman
706-442-3743
carrie@dsagreatercolumbus.org

2024 Buddy Walk® Sponsorship Levels

Presenting Sponsors (\$2,500)

- Employee participation Buddy Walk® T-shirts
- Prominent recognition on Buddy Walk® signage at the event
- Premier logo placement on Buddy Walk® T-shirts
- Opportunity to distribute promotional items at the Buddy Walk®
- Exhibit table space available at Buddy Walk®
- Logo recognition and live link to company website on DSAGC website
- Logo recognition on DSAGC Facebook page, Instagram page and Buddy Walk® event page
- Company Name on thank-you ad

Gold Sponsors (\$1,000)

- Employee participation Buddy Walk® T-shirts
- Prominent recognition on Buddy Walk® signage at the event
- Premier logo placement on Buddy Walk® T-shirts
- Opportunity to distribute promotional items at the Buddy Walk®
- Exhibit table space available at Buddy Walk®
- Logo recognition and live link to company website on DSAGC website
- Logo recognition on DSAGC Facebook page, Instagram page and Buddy Walk® event page
- Company Name on thank-you ad

Silver Sponsors (\$750)

- Employee participation Buddy Walk® T-shirts
- Prominent recognition on Buddy Walk® signage at the event
- Prominent Logo placement on the Buddy Walk T-shirts
- Opportunity to distribute promotional items at the Buddy Walk®
- Exhibit table space available at Buddy Walk®
- Logo recognition on DSAGC website, Facebook page, Instagram page & Buddy Walk® event page
- Company Name on thank-you ad

Bronze Sponsors (\$500)

- Employee participation Buddy Walk® T-shirts
- Recognition on Buddy Walk® signage at the event
- Logo placement on the Buddy Walk T-shirts
- Opportunity to distribute promotional items at the Buddy Walk®
- Exhibit table space available at Buddy Walk®
- Logo recognition on DSAGC website, Facebook page, Instagram page & Buddy Walk® event page
- Company Name on thank-you ad

Buddy Supporters (\$250)

- Recognition on Buddy Walk® signage at the event
- Recognition on DSAGC website, Facebook page, Instagram page & Buddy Walk® event page
- Company Name placed on the bottom of T-shirt
- Company Name on thank-you ad

2024 Buddy Walk® Sponsorship Agreement

Please select one of the following sponsorship options and return the completed form to DSAGC by August 24th, 2024.

Company Name _____

Address _____

City/ State/ Zip code _____

Contact Name & Title _____

Phone Number: _____

Email: _____

2024 Buddy Walk® Sponsorships

We are pleased to sponsor the 2024 Buddy Walk® as a:

_____ Presenting Sponsor \$2,500

_____ Gold Sponsor \$1,000

_____ Silver Sponsor \$750

_____ Bronze Sponsor \$500

_____ Buddy Sponsor \$250

Companies with sponsorship packages that include space for an exhibit table need to be at CSU at 10am to have their table ready by 11am. Please bring your own table and chairs. Please contact us with any questions.

You may also donate online by visiting www.dsagreatercolumbus.org and following the links for donations.

Submitted By: _____

Authorized Signature

This sponsorship Agreement, signed by a duly authorized company representative, a check made payable to **DSAGC**, should be mailed to:

DSA Greater Columbus
P.O. Box 214
Columbus, GA 31902
TAX EIN #51-0481133

2024 Buddy Walk® Participating Employee Registration

Company Name _____

Contact Name & Title _____

Phone Number: _____

Email: _____

List below Name and T-shirt sizes for participating employees

Name	T-shirt size (Adult small – Adult 3xl)

By adding the names of employees, I accept the waiver below.

Waiver (one per company): In consideration of me and/or my minor children being permitted to participate in the Buddy Walk®. I hereby - for myself, my heirs, and personal representatives - assume any and all risk which might be associated with this event. I further waive, release, discharge, and covenant not to sue the Down Syndrome Association of Greater Columbus (DSAGC), City of Columbus or Muscogee County, their sponsors, organizers, volunteers or other representatives or their successors and assignees, for any and all injuries or damages of any kind whatsoever suffered by myself and or child as a result of taking part in the events and any related activities. I also authorize the use by DSAGC of any photo, film, or recording taken of me or my minor child (ren).

2024 Buddy Walk® In-kind donations

DSAGC welcomes in-kind donations of products or services for the 2024 Buddy Walk®, including venue space, entertainment, food, beverages, gift cards, gift baskets, gift certificates, etc... to be distributed at the event.

Company Name _____

Address _____

City/ State/ Zip code _____

Contact Name & Title _____

Phone Number: _____

Email: _____

In-Kind Donation: _____

****In-kind donations valued at \$250 and above will receive the same incentives as the valued sponsorship package.*

Submitted By: _____

Authorized Signature

You may also donate online by visiting <https://dsagreatercolumbus.org/> and following the links for donations.

**DSA Greater Columbus
P.O. Box 214
Columbus, GA 31902
TAX EIN #51-0481133**