

SMILE on Down Syndrome
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We are in the preparation stages for **October's Down Syndrome Awareness Month**, and we can't wait for our 16th annual advocacy walk the **SMILE MILE** and our 5th anniversary **Trucks & Heroes** event! With that being said, we would love to cordially invite you to be a part of either or both events!

Our 16th annual **SMILE Mile** advocacy walk will take place on **Saturday, October 7, 2017, at the Vanderburgh 4-H Center**. We look forward to this event being an exciting day for our self-advocates with Down syndrome, and we also look forward to showing our support and commitment to our amazing SMILE parents and their family support systems. Our 5th annual **Trucks & Heroes** event will then take place two weeks later on **Saturday, October 21, 2017 at Deaconess Gateway Hospital**. Our Trucks & Heroes event is a community outreach endeavor started in 2013 to help bring young and young at heart together with community servants and businesses in an effort to showcase the wonderful people that we have in this surrounding area. Visitors to this free event can touch vehicles, have their pictures taken with characters, ask questions of local heroes like police, military, fire fighters, and first responders, and more.

Both of our 2016 events were tremendous successes and would not have been possible without corporate and small business partners like you. In 2017, we look forward to continuing to share our Down syndrome awareness campaign, providing current and accurate material to the local medical community, continuing to provide informational packets to new parents at hospitals, hosting educational meetings and social events for parent networking, and promoting and sustaining our SMILE Center, located in Downtown Evansville at 105 NW 4th Street. With your help, we will also be able to provide financial assistance to families through the money raised as well.

For your convenience, I have included the pertinent forms and information for both events in this email in an attachment form. However, if you prefer a hard copy of any of this information, please don't hesitate to let us know.

We are more than happy to provide you with any assistance that you might need to make this important decision.

To confirm your participation for either or both events, please use the pledge form included. The pledge form can be emailed, faxed, or mailed back, and I will call out that **if you commit to both events by July 1, you will receive half off of your Trucks & Heroes sponsorship prices!** So we encourage you to consider a bundled sponsorship! If you have any questions, please don't hesitate to ask!

Our annual SMILE Mile event attracts nearly 3,000 participants from the Tri-state, and our Trucks & Heroes brings in nearly 1,000 visitors. The atmosphere at both events is filled with energy as we celebrate and advocate for our loved ones who have Down syndrome. So your sponsorship helps provide support of our local parent network as well as gives a unique marketing opportunity for your business.

Thank you for your continued support of SMILE on Down Syndrome! Together we offer Bright Hope for Tomorrow!

Warmest regards,

Nikki Davis
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SMILE on Down Syndrome
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