

Annual Step Up for Down Syndrome Walk: October 2023
Be a part of the largest event
for Down syndrome in central Maryland!

BALTIMORE'S STEP UP FOR DOWN SYNDROME WALK, which happens every year in October during Down Syndrome Awareness Month, brings together more than 1,000 people to support Down syndrome awareness and inclusion. The walk event raises critical funding for individuals impacted by Down syndrome in central Maryland.



The individuals that comprise the walk teams are especially engaged in the Walk on the day of the walk as well as in the months leading up to the event. Past sponsors have found that families and friends who participate in the walk show preference to the businesses that support the Walk and the Down syndrome community.

The 10th annual Step Up For Down Syndrome Baltimore is presented by the Down Syndrome Association of Maryland (formerly known as Chesapeake Down Syndrome Parent Group, or CDSPG). We are a 40-year-old local non-profit that provides a wealth of support, education, and advocacy programs to children and adults impacted by Down syndrome and their families, as well as professionals who serve them, in Maryland.

We need your help as a sponsor to build a more vibrant, inclusive community for individuals with Down Syndrome and their families. Thank you for your consideration!

- Amanda Mummert: director@DSAmD.org | 410-321-5434

*Reserve your sponsorship today! Contact Amanda at director@DSAmD.org
T-SHIRT INCLUSION DEADLINE: September 15*

About the Step Up for Down Syndrome Walk

2022 Statistics (in-person event)

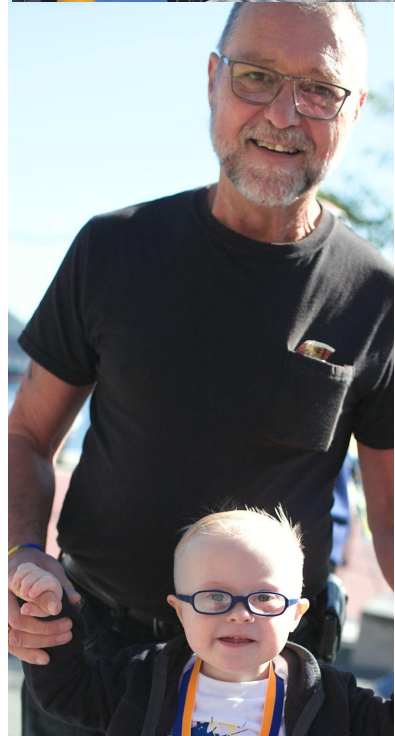
\$115,000 raised (15% over goal)
94% of total from individuals
1,000 individuals registered to participate
75 Volunteers
65 teams
20 corporate sponsors
16 elected officials involved

2021 Statistics (virtual event)

\$95,000 raised
56 teams
15 corporate sponsors
15 elected officials involved

2023 Walk Event planning is underway!

Since its inception in 2013, our Walk has raised more than \$700,000 thanks to more than 10,000 donors, 5,000 participants, hundreds of volunteers and dozens of corporate sponsors. **Down syndrome is** the most common genetic disorder affecting 650,000 individuals in the United States. Down syndrome (Trisomy 21) does not have a cure, and the disabilities associated by Down syndrome require a lifetime of specialized care and support. Approximately 2,200 people with Down syndrome live and work in the Baltimore metropolitan area. We estimate 7,500 individuals with Down syndrome live in Maryland.



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SPONSORSHIPS AVAILABLE

EXTRA-ORDINARY

\$25,000 - You will make it possible for 400 teachers and caregivers to improve their skills and grow their knowledge for teaching students with Down syndrome.

- Honorary chair of the Walk
- Year-round sponsor recognition on all CDSPG communications
- 25 comped registrations
- Recognition on Walk advertising (print, radio, tv as secured)
- Speaking opportunity at an education event
- Benefits of \$10,000 level

OUTSTANDING

\$10,000 - You will foster lifelong relationships among individuals and families, through 1 year of social and educational event programs.

- Logo on Walk website
- Included in pre-event networking and fundraising events
- Exclusive volunteer opportunity at a social or family-wide event
- 10 comped registrations
- Benefits of \$5,000 level

SENSATIONAL

\$5,000 - You will ensure that new parents have personalized support they need during the critically sensitive time of Down syndrome diagnosis, when you give at this level.

- Dedicated company promotions on social media
- 5 comped registrations
- Benefits of \$2,500 level

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FANTASTIC

\$2,500 – You will provide 25 welcome baskets to parents of new babies with Down syndrome. Baskets are filled with books, toys, blankets, clothing and other newborn essentials, as well as specific information and gear to support a newborn with Down syndrome.

- Pre-event publicity on social media, e-newsletter, press release, member correspondence
- 2 comped registrations
- Benefits of \$1,000 level

AWESOME

\$1,000 – You will give the gift of confidence and expression to 20 children and young adults with Down Syndrome through funding for online performance and expression events

- Recognition on the CDSPG and event websites
- Social media shout out prior to event
- 1 comped registration
- Logo on event t-shirt

SUPER

\$321 - An amount that is a nod to our amazing friends and family with Trisomy 21 -- You will give the gift of welcoming and connection to three families new to Down syndrome.

- Recognition on an event yard sign, seen around Central Maryland in support of the event

FAB

\$121 - You will give the gift of welcoming and connection for one family new to Down syndrome.

- Social media shout-out

Thank you for Stepping Up for individuals with Down syndrome!

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