The Down Syndrome Association of Northeast Ohio is committed to providing support, education, and advocacy for people with Down syndrome, their families, and communities. The Buddy Walk was created by the National Down Syndrome Society (NDSS) to celebrate Down Syndrome Awareness Month in October. Since 1995 the walk has grown to over 275 walks, been attended by over 300,000 walkers and raised over $14 million towards national advocacy. DSANE0 envisions a community where people with Down syndrome have limitless opportunities and the ability to pursue their dreams. We need your partnership to meet the growing needs of DSANE0. We currently serve over 1,000 families in NE Ohio, imagine what more we can do with your support. Join us either in-person or virtually, wherever you are to celebrate and honor individuals with Down syndrome.

RESERVE YOUR SPONSORSHIP!

Contact us today:

Leslie Burke  
Development Director  
216.447.8763 x101 | leslieb@dsaneo.org

Maria Sivertson  
Director of Community Relations  
216.447.8763 x103 | maria@dsaneo.org
### SPONSORSHIP LEVELS & BENEFITS

#### PRESENTING SPONSOR - $10,000

**HOSPITALITY**
- Twenty-one (21) T-shirts & Registrations
- Two (2) minute Podium Recognition during Opening Ceremony
- Company logo on premier event assets
- One (1) table in Buddy Gateway Pavilion

**BRAND RECOGNITION**
- Logo on event Billboard
- Prominent logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as the “Presenting Sponsor”
- Company name/logo on DSANEO website for one year

**MEDIA**
- Highlighted in a DSANEO monthly episode featured on Spectrum TV
- Prominent logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company profile on DSANEO social media pages

**ADDITIONAL BENEFITS**
- Write up in DSANEO Annual Report
- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

#### GOLD SPONSOR - $5,000

**HOSPITALITY**
- Sixteen (16) T-shirts & Registrations
- Company logo on premier event assets
- One (1) table in Buddy Gateway Pavilion

**BRAND RECOGNITION**
- Premier logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as a “Gold Sponsor”
- Company name/logo on DSANEO website for one year

**MEDIA**
- Highlighted in a DSANEO monthly episode featured on Spectrum TV
- Prominent logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company logo and link to site on DSANEO social media pages

**ADDITIONAL BENEFITS**
- Exclusive Naming rights to one of the following:
  - Buddy Gateway Vendor Pavilion located at the start of the event
  - Walk of Fame Signs featuring our Buddies
  - Company logo listed in DSANEO Annual Report
  - Year-round Volunteer opportunities for employees
  - Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

#### SILVER SPONSOR - $2,500

**HOSPITALITY**
- Twelve (12) T-shirts & Registrations
- One (1) table in Buddy Gateway Pavilion

**BRAND RECOGNITION**
- Logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as a “Silver Sponsor”
- Company name/logo on DSANEO website for one year

**MEDIA**
- Logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company logo and link to site on DSANEO social media pages

**ADDITIONAL BENEFITS**
- Naming rights to one of the following:
  - Buddy Walk Team Captain’s Corner (2 available)
  - Club Bud Post Buddy Walk Zone (2 available)
  - Company logo listed in DSANEO Annual Report
  - Year-round Volunteer opportunities for employees
  - Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

#### BRONZE SPONSOR - $1,500

**HOSPITALITY**
- Eight (8) T-shirts & Registrations
- One (1) table in Buddy Gateway Pavilion

**BRAND RECOGNITION**
- Logo placement on select materials to include but not limited to T-shirts
- Recognition as a “Bronze Sponsor”
- Company name/logo on DSANEO website for one year

**MEDIA**
- Logo placement on all event communication (web/social media)
- Company profile on DSANEO social media pages

**ADDITIONAL BENEFITS**
- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

#### SUPPORTING SPONSOR - $1,499-$500

**HOSPITALITY**
- Four (4) T-shirts & Registrations

**BRAND RECOGNITION**
- Recognition as a “Supporting Sponsor”
- Company name/logo on DSANEO website for one year

**ADDITIONAL BENEFITS**
- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop/DSANEO presentation at location of choice

#### REGISTRATION SPONSOR – $21

- Select to provide attendance for individuals with Down syndrome and their families
- Includes T-shirt per registrant & event access.

#DSANEOBW
dsaneo.org
YES! I WISH TO SPONSOR THE 2023 BUDDY WALK.

SPONSORSHIP INFORMATION

Name: ________________________________________________________________

Organization: __________________________________________________________

Contact Person: ___________________________ Title: __________________________

Address: _______________________________________________________________________________________

City: ___________________________ State: _______ Zip: _________________________

Phone: ___________________________ Email: ________________________________

Please credit our Sponsorship to the following Buddy: _____ YES _____ NO

Team Name: __________________________________ OR Participant Name: __________________________________

SPONSORSHIP LEVELS

☐ PRESENTING $10,000 _____ T-Shirts/Registrations (21)

☐ GOLD $5,000 _____ T-Shirts/Registrations (16)

☐ SILVER $2,500 _____ T-Shirts/Registrations (12)

☐ BRONZE $1,500 _____ T-Shirts/Registrations (8)

☐ SUPPORTING $1,499-$500 _____ T-Shirts/Registrations (4)

☐ SINGLE REGISTRATION $21 _____ # of Registrations

☐ I would like to donate #_____ of T-Shirts/Registrations

Donated registrations will be provided to individuals with Down syndrome and their families.

If No, please indicate QTY by size:

_____ ADULT SMALL  _____ ADULT XL

_____ ADULT MEDIUM  _____ ADULT 2X

_____ ADULT LARGE

PAYMENT OPTIONS

I am unable to sponsor the event, but would like to donate $____________ to support the Buddy Walk.

Enclosed is a check in the amount of $_______ made payable to Down Syndrome Association of Northeast Ohio.

Please send me an invoice for $________ for sponsor level ________________________________

To pay by Credit Card, please use the following link to the event website Northeast Ohio Buddy Walk®
Cleveland 2023 Down Syndrome Association of Northeast Ohio at ds-stride.org/neohiobuddywalk.

MAIL TO: Leslie Burke/Maria Sivertson, DSANEO, P.O. Box 31720, Independence, OH 44131

QUESTIONS: 216.447.8763 x101 or leslieb@dsaneo.org

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