



# 2024 Sponsorship Info

## Sponsorship Goal: \$15,000

## 17th Annual Down Syndrome Family Connection Buddy Walk® in Bloomington Sunday, September 29th • Switchyard Park

Drawn together by common goals, parents of children with Down syndrome began gathering in 2006 and later formed The Down Syndrome Family Connection (DSFC). Our vision is to become a regionally recognized advocacy base for individuals and families living, learning, and growing with Down syndrome, and **we are achieving that goal with your help!** At our 17th annual Buddy Walk®, DSFC will raise funds to cover the numerous services we offer. Your sponsorship of our Buddy Walk will help our organization and generate goodwill.

**Any donation amount is welcome, as well as in-kind donations of food/drink/supplies for the event;** please contact us regarding proposed in-kind donations.

### YOUR SUPPORT HELPS PAY FOR THESE VALUABLE SERVICES:

- Annual Buddy Walk®
- Annual Fashion Show
- Hosting other annual events such as the Holiday Party, Summer Pool Party, Calendar Release Party, the Stand-Up for Disabilities Comedy Event and more
- Community outreach and education
- New parent information packets
- Operational expenses such as website and online service fees, supplies, printing, and insurance
- DSFC also contributes to the National Down Syndrome Society and sponsors other disability-related causes and events

See other side for sponsor form.

### The Buddy Walk at a Glance

**What:** A major fundraiser event occurring in over 300 locations and virtually

**Why:** To raise money to support local and national programs and to promote acceptance and inclusion of all people with Down syndrome

**How:** Through individuals who seek donations from friends, families, co-workers, and sponsors

**For more information, visit:**  
[www.buddywalk.org](http://www.buddywalk.org)

### What is Down Syndrome?

Down syndrome is a genetic condition that occurs in one out of every 700 births. It affects people of all ages, races and economic levels and is the most frequently occurring chromosomal disorder. Down syndrome affects more than 400,000 people in the United States alone. Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and potential of those who are affected.



Connecting ordinary people  
Celebrating extraordinary lives



The Down Syndrome Family Connection is an affiliate of the National Down Syndrome Society



## 2024 Buddy Walk® Sponsorship Levels:

### PLATINUM \$3,000 – EVENT SPONSOR

- Logo on billboard for Buddy Walk
- Larger size logo on Buddy Walk shirt
- Unique color of Buddy Walk shirt for your walk team
- Opportunity to distribute promotional materials at Buddy Walk
- Logo on printed materials, website and newsletter
- Recognition in Buddy Walk ads/media
- Sign with sponsor logo along Buddy Walk route
- 1/2 page ad in DSFC 2025 calendar (4.75" w x 7.5" h)

### DIAMOND \$2,000

- Larger size logo on Buddy Walk shirt
- Unique color of Buddy Walk shirt for your walk team
- Opportunity to distribute promotional materials at Buddy Walk
- Logo on printed materials, website and newsletter
- Recognition in Buddy Walk ads/media
- Sign with sponsor logo along Buddy Walk route
- 1/4 page ad in DSFC 2025 calendar (4.75" w x 3.5" h)

### OTHER SPONSORSHIP LEVEL BENEFITS

	Gold \$1000	Silver \$500	Bronze \$250
Logo included on Buddy Walk publicity	•		
Logo included on back of Walk T-Shirts	•	•	
Company name included on back of Walk T-Shirts			•
Recognition on DSFC website	•	•	•
Sign with sponsor name along Walk route	•	•	•

### DEADLINES:

Platinum & Diamond level - logos and ads: **August 1st**  
 Gold & Silver level - logos: **August 23rd**  
 All levels sponsorship payments : **September 6th**

### LOGOS:

Please email a print-quality logo (300 dpi, JPEG, PNG, TIFF, EPS, or PDF) by **deadline above** to: [rosalie@downsyndromefamilyconnection.org](mailto:rosalie@downsyndromefamilyconnection.org). For logo assistance, please call (812) 720-9603.

For more information about sponsoring the walk, please call (812) 720-9603 or email: [buddywalk@downsyndromefamilyconnection.org](mailto:buddywalk@downsyndromefamilyconnection.org).

[www.DownSyndromeFamilyConnection.org](http://www.DownSyndromeFamilyConnection.org)

**This agreement, signed by a duly authorized representative of the company and a check made out to Down Syndrome Family Connection must be received by *September 6th*. Mail to:** DSFC c/o Gina Lovell, Treasurer, 413 W. Skyline Drive, Bloomington IN 47404.  
**You may also pay online: [www.ds-stride.org/buddywalkbloomington/payment/sponsor](http://www.ds-stride.org/buddywalkbloomington/payment/sponsor)**

Company Name \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ ext. \_\_\_\_\_ Email \_\_\_\_\_

Authorized Representative \_\_\_\_\_

Please Print Name

Title

Signature of Authorized Representative

Sponsorship Amount \$ \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

In-Kind donation value \$ \_\_\_\_\_ Description of In-Kind donation \_\_\_\_\_

If your sponsorship should go toward a specific Buddy Walk team's total, enter the name: \_\_\_\_\_

DSFC is a 501(c)(3) not-for-profit corporation.

Check here to opt out of joining our email list.