



# DSASTX 2024 WALK & STROLL SPONSORSHIP LEVELS

<b>SPONSOR LEVEL</b>	<b>PRESENTING SPONSOR</b>	<b>PLATINUM \$15,000</b>	<b>GOLD \$10,000</b>	<b>SILVER \$5,000</b>	<b>BRONZE \$3,000</b>	<b>FRIEND \$1,000</b>
RECOGNITION ON SOCIAL MEDIA (FACEBOOK, INSTAGRAM, AND TWITTER)						
RECOGNITION AS SPONSOR ON STAGE DURING EVENT						
EXHIBITOR BOOTH						
RECOGNITION ON T-SHIRTS						
WALK PATH SIGNAGE						
RECOGNITION IN PRESS RELEASE						
DIGITAL BILLBOARD SIGNAGE						
RECOGNITION IN MONTHLY NEWSLETTER						
WALK BANNER WITH COMPANY LOGO/NAME						
NAMING RIGHTS AND STAGE REMARKS						
COMPLIMENTARY WALK REGISTRANTS AND T-SHIRTS						



# DSASTX 2024 WALK & STROLL SPONSORSHIPS LEVELS

## PRESENTING SPONSOR - \$20,000

- **Naming rights** to event, example: 2024 Walk & Stroll presented by "Your Company"
- Opportunity for **brief sponsor remarks** from stage on event day
- **Walk Banner** with logo/ company name placement
- Recognition in DSASTX monthly newsletter
- Logo placement on digital city billboard during the month of October (**DEADLINE 9/13/24**)
- Recognition on Press Release
- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2024 Walk & Stroll t-shirts (**DEADLINE 9/13/24**)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2024 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

**SOLD OUT**

## GOLD SPONSOR - \$10,000

- Logo placement on digital city billboard during the month of October (**DEADLINE 9/13/24**)
- Recognition on Press Release
- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2024 Walk & Stroll t-shirts (**DEADLINE 9/13/24**)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2024 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

## SILVER SPONSOR - \$5,000

- Recognition on Press Release
- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2024 Walk & Stroll t-shirts (**DEADLINE 9/13/24**)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2024 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

## PLATINUM SPONSOR - \$15,000

- **Walk Banner** with logo/ company name placement
- Recognition in DSASTX monthly newsletter
- Logo placement on digital city billboard during the month of October (**DEADLINE 9/13/24**)
- Recognition on Press Release
- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2024 Walk & Stroll t-shirts (**DEADLINE 9/13/24**)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2024 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

## BRONZE SPONSOR - \$3,000

- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2024 Walk & Stroll t-shirts (**DEADLINE 9/13/24**)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2024 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

## FRIEND SPONSOR - \$1,000

- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2024 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms.



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