



DSASTX 2023 WALK & STROLL SPONSORSHIP LEVELS

SPONSOR LEVEL	PRESENTING SPONSOR	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	FRIEND \$1,000
RECOGNITION ON SOCIAL MEDIA (FACEBOOK, INSTAGRAM, AND TWITTER)						
RECOGNITION AS SPONSOR ON STAGE DURING EVENT						
EXHIBITOR BOOTH						
RECOGNITION ON T-SHIRTS						
WALK PATH SIGNAGE						
RECOGNITION IN PRESS RELEASE						
DIGITAL BILLBOARD SIGNAGE						
RECOGNITION IN MONTHLY NEWSLETTER						
WALK BANNER WITH COMPANY LOGO/NAME						
NAMING RIGHTS AND STAGE REMARKS						
COMPLIMENTARY WALK REGISTRANTS AND T-SHIRTS	SOLD	15	10	8	6	4



DSASTX 2023 WALK & STROLL SPONSORSHIPS LEVELS

PRESENTING SPONSOR - \$20,000

- **Naming rights** to event, example: 2023 Walk & Stroll presented by "Your Company"
- Opportunity for **brief sponsor remarks** from stage on event day
- **Walk Banner** with logo/ company name placement
- Recognition in DSASTX monthly newsletter
- Logo placement on digital city billboard during the month of October (DEADLINE 9/12/23)
- Recognition on Press Release
- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2023 Walk & Stroll t-shirts (DEADLINE 9/15/23)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2023 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

SOLD OUT

GOLD SPONSOR - \$10,000

- Logo placement on digital city billboard during the month of October (DEADLINE 9/12/23)
- Recognition on Press Release
- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2023 Walk & Stroll t-shirts (DEADLINE 9/15/23)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2023 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

SILVER SPONSOR - \$5,000

- Recognition on Press Release
- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2023 Walk & Stroll t-shirts (DEADLINE 9/15/23)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2023 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

PLATINUM SPONSOR - \$15,000

- **Walk Banner** with logo/ company name placement
- Recognition in DSASTX monthly newsletter
- Logo placement on digital city billboard during the month of October (DEADLINE 9/12/23)
- Recognition on Press Release
- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2023 Walk & Stroll t-shirts (DEADLINE 9/15/23)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2023 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

BRONZE SPONSOR - \$3,000

- Day of the **event signage** (Walk Path Signs)
- Prime **logo** placement on over 1,500 2023 Walk & Stroll t-shirts (DEADLINE 9/15/23)
- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2023 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms

FRIEND SPONSOR - \$1,000

- **Exhibitor booth** placement at event to distribute promotional material and engage audience of over 2,000 attendees
- Recognition during 2023 Walk and Stroll Ceremony
- Recognition with logo on all social media platforms.



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