



Dear Future Sponsor,

To meet a person with Down syndrome is to experience kindness and compassion on a deeper level. Our self-advocates and their families help us understand the power of inclusion and community support. That is what a Buddy Walk® is all about!

Companies play a vital role in the National Down Syndrome Society's (NDSS) and the 321 Society's efforts to educate and raise awareness to promote the positive impact people with Down syndrome bring to our community. You can share your commitment to our mission with your customers, employees and the community by taking part in this year's Buddy Walk®. We'd love for your business to help NDSS raise awareness and money while being deeply touched by the Down syndrome self-advocates and their families.

We've designed the Buddy Walk® to:

- Educate the public about inclusion and support for people with Down syndrome.
- Raise money for the National Down Syndrome Society (NDSS) and the 321 Society
- Raise awareness of the work we do so we can help more people.
- Increase visibility so we can engage more volunteers in our mission.

There are engaging sponsorship opportunities at every level, all of which demonstrate your company's desire to be part of an event that celebrates community and educates people about Down syndrome. The Buddy Walk® is your chance to support NDSS in a variety of ways by being a sponsor, putting together a team or engaging your employees to participate and fundraise (or all three!). We look forward to hearing from you about how you want to support this important event in our community.

Sincerely,

Liz Grimes - 321 Society - Buddy Walk® Lead Organizer (386) 898-5497
the321society@gmail.com



321 Society 2021 Buddy Walk Sponsorship Packages

Premier Sponsor: \$5000

- Company logo on all printed material (t-shirts, flyers, signs, banners) and communications
- Company live link on 321 Society web page, Buddy Walk web page, and NDSS social media
- Company logo on all promotional material
- Company Rep. speaks at opening ceremony
- Choice of exhibitor table location
- Recognized as “Day of Sponsor”
- 20 walkers on your company team at no additional cost

Presenting Sponsor: \$1000

- Company logo on all printed material (t-shirts, flyers, signs, banners) and communications
- Company live link on 321 Society webpage, Buddy Walk web page, and NDSS social media
- Company logo on all promotional material
- Exhibitor table space
- Recognized as day of sponsor at registration
- 10 walkers on your company team at no extra cost

Partner Sponsor: \$500

- Company logo on all printed material (t-shirts, flyers, signs, banners)
- Company live link on 321 Society webpage, Buddy Walk web page, and NDSS social media
- Company logo on all promotional material
- Exhibitor table space
- 5 walkers on your company team at no extra cost

Supporting Sponsor: \$250

- Company logo on promotional material (t-shirt, day of signage, Social Media)
- Company logo on 321 Society web page, and social media
- Company logo on all printed materials

*In Kind Sponsorship - If you would like to offer an In Kind sponsorship of supplies or other items that might help us to fundraise or make our walk that much more awesome we would be so grateful!! Please fill out the above sponsorship form with your In Kind donation information under the sponsorship level box.



What does your sponsorship mean to us??

The 321 Society is a proud partner with the National Down Syndrome Society and we're super excited to be hosting our first Buddy Walk on October 2, 2021. Until this year when the 321 Society came to fruition, there was no Down Syndrome Association in the Volusia County area. We are excited to nurture and support our community here in Volusia county! We are dedicated to using ALL monies raised to locally benefit and support individuals with Down Syndrome and their families here in Volusia county.

The 321 Society is a non-profit organization led by dedicated volunteers committed to helping families of those with Down Syndrome. We seek to offer guidance, enrichment, and support to all individuals with Down Syndrome and their families. Our goal is to work towards building a culture of awareness, inclusion, advocacy, and support throughout Volusia county.

As a sponsor you help the 321 Society provide:

- Educational Seminars and Scholarships to conferences
- Parent Support through Networking Activities and special events
- A growing list of programs for individuals with Down Syndrome of All Ages
- Vital support and Welcome to New & Expectant Parents
- Medical Outreach to teach evidence based best practices in diagnosis delivery



Thank You For Supporting Us!!

Company:		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
E-Mail:		
Web site:		
Selected Sponsorship Level:		

*Note: Please list company name as you would like it to appear, including capitalization, hyphens, and registered marks, if necessary. E-mail high resolution logo graphic for inclusion on T-shirt and/or signage as appropriate for sponsorship level to the321society@gmail.com no later than Sept. 8, 2021.